

CALIFORNIA ENERGY RESOURCES CONSERVATION

AND DEVELOPMENT COMMISSION

ENERGY EFFICIENCY COMMITTEE

WORKSHOP

STRATEGIES FOR ENERGY EFFICIENCY

IMPROVEMENTS IN EXISTING CALIFORNIA

BUILDINGS

CALIFORNIA ENERGY COMMISSION

HEARING ROOM A

1516 NINTH STREET

SACRAMENTO, CALIFORNIA

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Patric Eilert
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APPEARANCES (Continued)

ALSO PRESENT (Continued)

Charles F. Segerstrom, Supervisor
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Thomas Conlon, VP, Business Development
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P R O C E E D I N G S

3

PRESIDING MEMBER PFANNENSTIEL: Welcome

4

to a Committee Workshop on Strategies for Energy

5

Efficiency Improvement in Existing California

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Buildings.

7

I'm Commission Jackie Pfannenstiel. I am

8

the Presiding Commissioner of the Energy

9

Efficiency Committee, and to my right is

10

Commission Art Rosenfeld, the other Commissioner

11

on the Efficiency Committee.

12

We have a pretty full discussion in

13

front of us today, so I will just say a couple

14

opening and perhaps fairly obvious comments. The

15

reason for our process that we are going through

16

right now is that we have a report due at the

17

California Legislature on October 1 of this year

18

that will describe strategies and recommendations

19

for improving the efficiency of existing

20

buildings. That is driving our timing. We need to

21

get that report approved by this Commission and to

22

the Legislature.

23

I think our real reason for being here

24

is quite a bit more fundamental than that. That

25

is that there is something like 13 million

1 existing buildings in California, many of which
2 were built before effective building efficiency
3 standards, and we would like to find with the
4 combined expertise and interests represented here
5 in this room, we would like to find some
6 strategies for improving the energy use of these
7 buildings.

8 So, we are looking to all of you to help
9 us do that. We have a starting point for today's
10 discussion. The staff will walk us through a
11 draft report, which lays out a number of potential
12 strategies, and I think there is at the end of the
13 day nothing that says that these are discreet
14 strategies and we need to decide among them.

15 Rather I think they are very useful ways
16 of thinking about and approaching this tough issue
17 and probably would work best in combination and in
18 perhaps a modified version thereof.

19 With that, let me ask whether
20 Commissioner Rosenfeld has opening comments.

21 COMMISSIONER ROSENFELD: Let's just get
22 started.

23 PRESIDING MEMBER PFANNENSTIEL: That's
24 fine. Let's get started. Dale.

25 MR. TRENSCHEL: Okay, thank you very

1 much. Maybe before we start, it would be good to
2 inform the people on the phone that if you have
3 comments, you will have to identify yourself
4 before each comment that you have. I know we have
5 a few people listening in by phone.

6 This isn't in your packet. I put this
7 in here just because I have a thing about
8 disclaimers because I am a wanna be attorney. On
9 the first page of this report it says primary
10 author, principle author, or something like that,
11 Dale Trenchel, but I really think of myself as an
12 editor. The people in this room are really the
13 authors of the report.

14 We usually have the regular disclaimer
15 at the top of the page, and then we had this
16 secondary one that I was thinking might be
17 appropriate for my role as editor, which is I am
18 irresponsible for any information included or
19 excluded, including any views, opinions, musings,
20 or thoughts that I may have had during preparation
21 of the document from now on and from this point
22 and into eternity.

23 I don't want to be held liable in a
24 court of law, those kinds of things, especially
25 anything of an imaginary nature. So, there you

1 have it. I had to have something because people
2 travel a long ways here, you know. So, you people
3 on the phone, you missed that whole second bullet
4 there. All right, I will serious it up a little
5 bit here now.

6 On the residential side, we have several
7 recommended strategies. The original grouping, I
8 believe there were sixteen strategies proposed,
9 and the staff sorted through those, and we dropped
10 off a few of them here and there, but the ones
11 that we had on the residential side were
12 Information to All Homeowners, these are familiar
13 to many of you here, you heard this in the earlier
14 technical report from our consultant.

15 Information to All Homeowners is really
16 to motivate homeowners to pursue energy efficiency
17 measures. That might be to look at those
18 homeowners that have -- target that have higher
19 than average bills or fairly high bills.

20 In a way, it is sort of like a
21 residential benchmarking, although I hate to lump
22 those two items together. We are trying to
23 separate benchmarking as distinctly commercial,
24 but anyway, it would allow them to compare how
25 they fair to their neighbors are like customers

1 that have similar kinds of homes.

2 The Disclosure of Time-of-Sale, this is
3 an item that we proposed in the staff report that
4 would be done for pre-1982 building standards
5 homes, but the issue with this is that there's
6 quite a few transactions that happen every year,
7 something on the order of 600,000, maybe more than
8 that even. Stan Wieg and California Association
9 of Realtors probably would know this better than
10 I. The way it is written now is this would be
11 paid by the buyers or sellers and would involve in
12 on an assessment, an energy assessment of the home
13 at the time of sale.

14 The staff recognizes that there are some
15 obstacles that need to be overcome for that. For
16 example, we have to allow time for the training
17 and raters, we need more raters to do this kind of
18 thing if we were to pursue this measure. The
19 Energy Commission needs to complete its HERS
20 proceeding, those kinds of things, so this is not
21 something that is in the immediate future. It
22 would be further down the road, but I think it
23 would be worth considering some additional just
24 information that would be made available to the
25 buyer at the time of a sale. That could be in the

1 form of a brochure on energy efficiency, those
2 kinds of things in the interim. In the longer
3 term, moving towards the ratings or more detailed
4 information we think is a good idea.

5 On the Equipment Tune-ups, basically
6 that is also something that would be paid for by
7 the buyer or the seller, depending on what the
8 agreements are when a home is sold. That would be
9 something where the cost of that improvement or
10 upgrade would be included and could be included in
11 the mortgage at the time of the property sale.

12 Whole building Diagnostic Testing, we've
13 been through that before. We talked a little bit
14 about that involving identifying, correcting
15 faults in the energy systems within a building.
16 We think there is something on the order of 5.6
17 million older homes that would possibly be good
18 candidates for this measure that would be also
19 built before 1982.

20 Low Income Multifamily Housing.
21 Basically, this is something where we heard at the
22 last workshop that the Energy Commission should be
23 more actively involved in assisting or offering
24 technical assistants to property owners and
25 housing agencies and non-profit organizations and

1 those kinds of interests. So, we have added that
2 back into the report at this point.

3 We think also this would involve tuning
4 up HVAC assistance, and that would be paid for
5 through the PGC funds, eventually doing energy
6 ratings as well in this category, especially for
7 those properties that would make use of some of
8 their tax incentives or other financial incentives
9 that are available to them.

10 On the non-residential time, we have
11 Benchmarking. Again, we have indicated that we
12 thought it would appropriate to use PGC funds for
13 the costs involved in administering this program.

14 Basically, the AB549 report supports the
15 governor's executive order, which is to develop a
16 plan for benchmarking of all commercial buildings,
17 and the utilities play a key role in this
18 strategy, and they are the ones that really would
19 be the entities accomplishing this strategy.

20 On the Retro-commissioning. Again, with
21 the detecting, diagnosing, correcting faults in
22 commercial properties, we think the demand for
23 those services is presently weak in California,
24 but we think also there would be a need to build
25 up the industry infrastructure also to have

1 further services available. That would really be
2 generated in terms of offering PGC funds as an
3 incentive to have owners, encourage owners to take
4 some sort of actions on benchmarking.

5 Commercial Leasing, this would basically
6 include clauses on the lease agreements to
7 encourage owners to make efficiency upgrades. I
8 think in the report we identified BOMA, the
9 Building Owners and Managers Association, that
10 they have a model lease that would be a good thing
11 to pattern, a larger strategy.

12 I apologize for the size of the printing
13 here on this one, but what I was trying to do is
14 have the catch all category down here, these
15 things that apply to both residential and
16 nonresidential buildings.

17 In the technical consultants report,
18 there were several items or strategies that were
19 identified here. What I have done is just kind of
20 underlined the ones that we thought deserved
21 further consideration, and I've put the ones in
22 italics that we were dropping out from the staff
23 report. We were excluding from the staff report,
24 but that had been mentioned or brought up through
25 the technical consultant's report.

1 I don't think I want to go through each
2 of these altogether here, but the branding and
3 inter agency coordination, we are not anti-
4 interagency program coordination, we just think we
5 do a fair amount of that, and that we certainly
6 support it, but maybe it is enough on its own to
7 stand as a complete separate strategy.

8 On the Annual Energy Savings Estimates,
9 some of you may be seeing this for the first time.
10 For others, no so, but this again was based on the
11 technical assistance work that we had done for us
12 on the project, and these numbers are annual
13 energy savings, so that the total at the bottom,
14 the 300 GWh hours, for example, that is every
15 year, and if items were to last a decade, then
16 that would be 3,000 GWh of savings. This is
17 something to keep in mind and the same for the MWh
18 and the therm savings. These are all annual
19 numbers.

20 What I did was I just ranked them from
21 highest to lowest in terms of the electricity
22 savings. So, we go from Information to Homeowners
23 at 67 GWhs annually to the leasing, the Energy
24 Efficient Commercial Leasing strategy at 4 GWhs
25 per year.

1 Then in the far right two columns just
2 in terms of perspective, to add a little bit of
3 perspective there. I expressed those as a
4 percentage of the proposed strategies. Of the
5 nine or the eight strategies that we had
6 quantified savings for, these first four,
7 Information to Homeowners, Disclosure, Whole
8 Building Diagnostic Testing, and the Commercial
9 Retro Commissioning represent about 80 percent of
10 those savings. Those top four are really the ones
11 that have the bulk of those savings, although the
12 total is -- I don't know what that totals up to.
13 I didn't do that.

14 Also in terms of just what does that
15 represent, how do we compare that, can we bring
16 another apple beside it to put a comparison in
17 there, so I also did that as a percentage of the
18 savings that were expected for alternations and
19 additions from the building standards, new
20 building standards. That column certainly won't
21 add to 100 percent because I am basing it on
22 something else, but Information to Homeowners, for
23 example, is about 30 to 31 percent of the savings
24 that were forecast for the alternations and
25 additions, those changes to the standards. That

1 went down to just a few percent for the commercial
2 leasing strategy.

3 Again, based on that technical
4 assistance to the contract and the results in
5 there, these eight strategies that we have, I
6 believe there are eight there listed, these are
7 annual program costs as well. That first column
8 of millions of dollars per year is the estimate
9 that was prepared for each of these various
10 strategies, and they would total up to \$142 to
11 \$143 million a year.

12 The technical consultant on this case
13 went through a cost benefit analysis, and they
14 looked at the both from a participant level and
15 from total resource cost level. Anything over 1,
16 of course, was something that would be considered
17 cost effective and I think we mentioned that as
18 well in the report. So, there it is in a
19 nutshell, those results.

20 We have I think I added up the bullets
21 that were in the staff report, and there were
22 about 60 recommendations in there, and I think we
23 would rather hear what you have to say rather than
24 each one of these recommendations that we have.
25 If I had to boil them down into much lower number,

1 the first one would be more information, you know,
2 an enhanced level.

3 The first bullet really represents the
4 information to all category, that would be more
5 online audits, multi-level audits, interactive
6 components to that, more energy efficiency
7 information disclosed to buyers when homes are
8 sold. This is the brochure that I was mentioning
9 earlier. The HVAC tune ups to homes when sold.
10 Buried within each of these things are various
11 other smaller components which would include
12 training as well. So, there was some funding for
13 training that we had in there. If you wanted to
14 see the details of those, that is what that box on
15 the right is, just for your reference to see where
16 do we talk about that in a little bit more detail.

17 Promotion of Whole Building Diagnostic
18 Testing of homes. Working with the insurance
19 industry even to see if they could see that there
20 was reduced risk for homes that had gone through
21 whole building diagnostics, and if there were
22 possible reductions in premiums, for example, that
23 might be available to those owners.

24 Increased use of benchmarking, technical
25 assistance to multifamily, property managers,

1 housing agencies, I mentioned that already.
2 Promote retro-commissioning, maybe targeting
3 customers based on the benchmarking information
4 that would play, so the retro-commissioning and
5 benchmarking strategies are really closely
6 interrelated.

7 Page two on the final page on the
8 recommendation, pilot testing some of the
9 commercial leasing strategies, move towards fixed
10 based leases, promote use of some model leases,
11 this BOMA example that I indicated earlier.
12 Educating building owners on the benefits of these
13 kinds of lease provisions and forming some
14 partnerships with some organizations, there is not
15 an exhaustive list by any means, but the Building
16 Owners and Managers Association and the California
17 Association of Realtors, Energy Star, that kind of
18 thing.

19 We had mention in there, too, that
20 tenants have a role here to play, and maybe there
21 is some leverage that they have with the owners at
22 the time when these agreements are reached that
23 would incorporate some benchmarking provision,
24 maybe twice a year or once a year, or what have
25 you.

1 Incentives for automation technologies,
2 that's really from the demand response discussion
3 and to consider use of our appliance and building
4 standards to bring those technologies to market.

5 That is a category where we don't have
6 any hard numbers on the cost or the actual
7 savings, but we know from experience that in the
8 energy crisis of 2001 that in that summer, there
9 were a very dramatic decrease in demand that was
10 made possible in part from demand response
11 measures and educating consumers as well on demand
12 response benefits. We discussed that briefly in
13 the report as well.

14 Going to where do we go from here, we do
15 have a first draft of staff report, and from this
16 document and what we hear to date, the Efficiency
17 Committee Report will be prepared, and that will
18 be available early in September. Then we are
19 scheduled to have that heard for full Commission
20 adoption at the September 21 business meeting, and
21 not too many days after that to have copies
22 printed and made available and sent over to the
23 Legislature.

24 One thing that is not in the report and
25 that is all my doing is that we were piecing this

1 together and rushing to get this available, and I
2 thought, you know, there is really an
3 acknowledgements page that should be even in the
4 staff draft report because everybody here provided
5 us ideas and that we went through each person's
6 suggestion and tried to incorporate those things
7 that we thought would work.

8 In addition, we had probably another 30
9 people or so that were serving our working groups
10 on residential and nonresidential sides, and some
11 of the people at this table are the same
12 individuals, again, wearing more than one hat
13 here.

14 We also had a project advisory committee
15 composed of the State's investor-owned utilities,
16 a number from each utility as well as the Public
17 Utilities Commission. That group was very helpful
18 as well in providing some guidance on the way we
19 were to go. Expert panel discussions, we had
20 formed smaller groups even from the working
21 groups, we had basically sub-groups, and those
22 people made themselves available for several hours
23 of telephone calls and further discussions, and we
24 just really appreciate the time that they put into
25 that, all free of charge, and willingly done too.

1 Interviewees, I don't recall the exact
2 number, Pete probably does, but there were a lot
3 of people that answered lots of questions that the
4 technical consultant posed to them on the phone,
5 and those calls were fairly long as I recall.

6 Of course, our technical assistants and
7 all the subcontractors that performed some work on
8 that project that was really something that was
9 beyond our staff meetings to do in the time frame
10 that we had to work with. So, we really
11 appreciate their help.

12 Then I would just do my usual with
13 recognition to many different staff members here
14 at the Energy Commission. I can think of at least
15 six different people, maybe they will brand me
16 later for not mentioning names, but they know who
17 they are, and they were very helpful all the way
18 through benchmarking and from other divisions in
19 the Energy Commission, and of course, the
20 management within the Energy Commission, too, was
21 very responsive and helpful in a lot of ways to me
22 personally in trying to put something down on
23 paper that we could have people react to. So, I
24 really appreciate that effort too.

25 That concludes all that I have to say at

1 this point, so I am open for questions, and we
2 also have Pete Jacobs from AEC who did a lot of
3 the technical work, so if there are other
4 questions on the cost analysis or on the savings
5 potentials, those kinds of things, he is available
6 to answer questions on that as well. That's it, I
7 will resume my place at the table then.

8 MR. CONLON: I have a question.

9 PRESIDING MEMBER PFANNENSTIEL: Let me
10 make a little introductory comment on that. In
11 order to get your comments recorded in the
12 transcript, you need to come to a microphone, plus
13 I think the people on the phones won't be able to
14 follow the conversation unless you are at a
15 microphone. If you have anything to say, please
16 find a seat. Thanks.

17 MR. CONLON: Thank you. This is Tom
18 Conlon with GeoPraxis and Energy Check Up which is
19 a service of GeoPraxis.

20 Dale, I just had a question about the
21 annual energy savings estimates that you put up
22 there, one of the slides. As I understand the
23 analysis of the individual strategies, these
24 analyses of energy savings were done
25 independently, which I believe means that it is a

1 little misleading to sum them up because
2 information provided to a homeowner resulting then
3 in a diagnostic test of the property then
4 resulting in improvements to that property, all
5 the energy savings comes out of the improvements,
6 but I don't believe you've done any allocation to
7 these different strategies. Is that accurate, or
8 am I misunderstanding.

9 MR. TRENSCHEL: Pete, maybe you would
10 like to address that.

11 MR. JACOBS: These interventions were
12 all considered singly, so there certainly some
13 interactive effects, however, I would also our
14 adoption assumptions are pretty conservative as
15 well. I think simply summing those, you know, in
16 reality isn't a terrible assumption, but you are
17 exactly right from a technical perspective, there
18 were no interactive effects of strategies
19 considered.

20 COMMISSIONER ROSENFELD: I'd like to
21 make a comment on that. What you are saying is of
22 course true, but it applies more like one decade
23 or two decades when we have made substantial
24 progress.

25 As far as strategies to the first year,

1 the whole 300 MWhs is only 1/1,000 of our energy
2 use, and so it doesn't use up a lot of the
3 potential. If you are trying to see where to go
4 for the first cycle of public goods funds and so
5 on, I think it is okay.

6 In ten years, we hope we will need some
7 recourse direction, but --

8 MR. CONLON: That's helpful, thank you.

9 MR. JACOBS: Just a clarification also
10 on the information to all homeowners, those are
11 based on voluntary adoptions. The actual adoption
12 rates are similar to those for the IOU programs
13 when they do audits. These are all self-financed
14 voluntary adoptions from exposure to information
15 through audits through that particular strategy.

16 MR. CONLON: Then perhaps a follow up
17 question on that same point. With respect to the
18 disclosure of residential time of sale home energy
19 ratings, my understanding of the analysis that was
20 done, the energy savings analysis of that element
21 is that it, too, was based on voluntary
22 conservative measure adoption ratios, not a
23 comprehensive mandatory all homes built prior to
24 1982 would be receiving this treatment. Is that
25 accurate as well?

1 MR. JACOBS: The analysis assumes that
2 all homes are presented with the information, but
3 that the homeowners once presented with that
4 information voluntarily decide whether or not they
5 want to act on it.

6 MR. CONLON: It is based on a mandatory
7 HERS rating of all pre-1982 homes?

8 MR. JACOBS: Correct.

9 MR. CONLON: Okay because --

10 PRESIDING MEMBER PFANNENSTIEL: Then,
11 Pete, what is the adoption rate of actually doing
12 something with that rating?

13 MR. JACOBS: It is on the order of -- it
14 depends on the measure, but it is on the order of
15 50 percent.

16 COMMISSIONER ROSENFELD: This is Art
17 Rosenfeld, I am looking at your table 3.1
18 information to all homeowners, and it says,
19 targeted 10 percent of unoccupied residential
20 buildings. I think these percentages are pretty
21 conservative.

22 MR. JACOBS: Yeah, indeed. Yeah,
23 information to all homeowners. That is a targeted
24 strategy, and the idea was to lop off the 10
25 percent that were essentially high bill, high

1 consumption.

2 PRESIDING MEMBER PFANNENSTIEL: Mike.

3 MR. HODGSON: Dale, I have a couple of
4 questions, Mike Hodgson representing the
5 California Building Industry Association, and
6 maybe the first one is directed to Bill
7 Pennington, if I could just kind of get a feel for
8 the 2005 standards, it is stated that there were
9 216 GWhs saved from those standards. That was a
10 50/50 residential/nonresidential or more like
11 60/40 commercial versus residential? I am just
12 trying to find the number to anchor my comments
13 with regards to what the residential savings are
14 in the 2005 standards, and I am guessing it is
15 about 100 GWhs, right?

16 MR. PENNINGTON: I don't recall the
17 split actually, it related to existing buildings.

18 COMMISSIONER ROSENFELD: This is Art --

19 PRESIDING MEMBER PFANNENSTIEL: No,
20 building standards.

21 MR. HODGSON: NO, this is new.

22 MR. PENNINGTON: I'm sorry.

23 MR. HODGSON: The 2005 building
24 standards.

25 MR. PENNINGTON: Okay, so I think the

1 estimate that is shown there is for additions and
2 alterations and not newly constructed buildings,
3 maybe I didn't understand your question.

4 MR. HODGSON: Okay, so the estimate here
5 is strictly for what's on the additions and
6 alterations. So, what is the estimate for new
7 construction breaking down for residential?

8 MR. PENNINGTON: I didn't bring that
9 information with me.

10 MR. HODGSON: But isn't it around 200 --

11 MR. PENNINGTON: Around 200 MWs.

12 MR. HODGSON: GW.

13 COMMISSIONER ROSENFELD: GWhs.

14 MR. PENNINGTON: I'm talking about peak.

15 MR. HODGSON: Peak.

16 MR. PENNINGTON: I don't know what the
17 GWhs on those are.

18 MR. HODGSON: The comparison is hours.

19 PRESIDING MEMBER PFANNENSTIEL: GWhs.

20 MR. PENNINGTON: We can get that, I
21 don't have that document.

22 COMMISSIONER ROSENFELD: I am
23 interrupting you, Bob, but this is pretty
24 important. This is the main table, well, it is an
25 executive summary, and Raymer's whole operation is

1 compared with a footnote which says for comparison
2 the 2005 building standards requirements that
3 apply to additions and alterations. If it is only
4 additions are alterations, and it isn't the whole
5 darn thing, we better get that paragraph straight
6 because it affects the whole way of looking at it.

7 MR. PENNINGTON: This is definitely for
8 additions and alterations.

9 MR. HODGSON: Right, so the question
10 then becomes is what is the GWh savings for
11 residential new construction and you are saying it
12 is about 200 MWs --

13 MR. PENNINGTON: I don't recall the
14 split actually.

15 MR. HODGSON: Okay, so I think that
16 needs to be added, so we need to pick a number,
17 and let's call it for discussion purposes, 500
18 GWhs for residential new construction. I really
19 don't know. It would be nice to know that.

20 Assuming that, then we go to your annual
21 energy savings estimates which is the slide you
22 have, Dale, and the top three give you about 185
23 GWhs, which are probably the most promising. I am
24 not picking on number four because it is
25 commercial.

1 If you look at one of those, the
2 information to all homeowners, then that one has a
3 TRC, and I am assuming you are doing the CPUC TRC
4 test using whatever calculation they are using at
5 the time means that is not cost effective using
6 public goods funds.

7 Assuming that there are other things
8 going on with Public Good Funds that are cost
9 effective, then you are down to about 118 GWhs.
10 So, if the savings from a new construction
11 regulation is 500 GWhs, what we are saying is the
12 entire market potential from this study is 1/5 of
13 that. I'm lost because we are impacting 200,000
14 new construction homes with a new standard, and we
15 are looking at a market potential of 13 million
16 existing homes, and you are telling me -- I don't
17 know the number because we don't have that, but it
18 looks like it is five times more cost effective to
19 do energy efficiency standards than it is to
20 impact 13 million existing homes.

21 Maybe that is the answer, I certainly
22 don't like that answer, but also I don't find it
23 believable. I am just trying to -- I will lead to
24 my second comment. At the last workshop we had,
25 what the building industry's concern was is what

1 is the market potential in the retrofit market. I
2 still don't see that. That is not a difficult
3 analysis to do. You have a break down, you have
4 an age of the housing, you can make assumptions of
5 what those housings have within them for
6 insulation and efficiency, and then you can figure
7 out, compared to existing standards, what the
8 market potential is.

9 My guess is that it is a little bit more
10 than 100 million GWhs. I believe as Commissioner
11 Rosenfeld said this is 1/1,000 of our annual
12 consumption. Somehow this study is confusing me
13 because, one, I don't think it has market
14 potential, and, two, it tells me on a figure of
15 maybe five or ten times more cost effective to go
16 after new construction than existing. Existing
17 has minimal regulations. That doesn't make sense
18 to me. I don't think you have the documentation
19 to back it up.

20 MR. TRENSCHEL: I am looking for a table
21 that is in the staff report itself, not in the
22 presentation, which was the energy savings
23 potential, I believe. I should know exactly what
24 page that is on.

25 MR. HODGSON: On page four in the

1 Executive Summary is what I was looking at.

2 MR. TRENSCHEL: Right.

3 MR. HODGSON: That is where the comment
4 that I think Commissioner Rosenfeld would like
5 expanded and so would I to say how is that
6 relevant to new construction or to building
7 standards.

8 The first time I read this I thought it
9 was 216 GWhs for the building standards, and I
10 appreciate the clarification. It's not, that is
11 just for alterations which is great. Now, what is
12 it for new construction. My assumption just
13 looking at a multiplier quickly, Bill, of 200 MWS,
14 that is at least 500 GWhs, if not 1,000 GWhs
15 probably using a .217 multiplier which is the
16 CEC's recommendation. I'm lost.

17 MR. PENNINGTON: We can look that up.

18 MR. JACOBS: I think part of the answer
19 is that most of these strategies are voluntary, so
20 there is this whole -- we have the technical
21 potential piece, which is actually in the report,
22 but then there is the way that individuals react
23 to proposition and how many people are going to be
24 willing to when presented an offer, act on it.

25 There is some fairly heavy discounting

1 of the savings based on the fact that for the most
2 part, these are all voluntary.

3 MR. HODGSON: I think, and Pete I would
4 appreciate being directed to that section of the
5 report that says where the potential is, but I
6 think that should be the lead issue in the
7 executive summary is saying this is low hanging
8 fruit. There are 10,000 GWhs -- I am making that
9 number up because I don't know what it is -- in
10 existing residential construction. Now, out of
11 that report, here is the group's consensus is not
12 the right word, but suggestions on some strategies
13 to attack a small portion of that, and then we
14 would know that that 200 GWhs that we are going
15 after or 100 GWhs we are going after is really on
16 1/30 of the market potential or 1/100.

17 PRESIDING MEMBER PFANNENSTIEL: Mike --

18 MR. HODGSON: I don't think we have
19 any -- I don't have any guess as to what the
20 market potential is.

21 PRESIDING MEMBER PFANNENSTIEL: Mike, if
22 you look in the executive summary, page XVII, the
23 paragraph in the top, the first sentence. It is
24 estimated that the energy consumption in the
25 typical home or office building can be reduced 20

1 to 35 percent if current cost effective readily
2 available or technologies are used.

3 Now that 20 to 35 percent is the kind of
4 number I think that you are looking for in total
5 for the total of the technical potential for all
6 of these strategies.

7 I think what Pete is saying that he took
8 that technical potential and reduced it down to
9 some conservative level of assumed acceptance of
10 these strategies.

11 MR. HODGSON: Right, but Commissioner, I
12 just don't understand what the potential is, and I
13 think right after that residential building stock
14 table, it would be great to stick in a GWh
15 potential table.

16 COMMISSIONER ROSENFELD: I have two
17 comments for cleaning up. I agree with you, and
18 one hopeful thing to say, it goes like this, first
19 of all, I like you was shocked. I was reading
20 this late last night, and it is very unfortunate
21 that the table on page IV starts off with
22 something which has a total resource test which is
23 less than one.

24 If you then look back in the meat of
25 Chapter 3, there are a couple of encouraging

1 things to say. There is a table, Table 3-1 on
2 page 52, and I'll give you a second to find that.
3 That is potentials, that is not annual any more.
4 It turns out it averages to be a eight-year
5 program, and you will see that there, the GWhs a
6 year of potential is pretty good. It is 2,400.

7 MR. HODGSON: I've got that one marked.

8 COMMISSIONER ROSENFELD: Then you begin
9 to see what the problem is because if you look on
10 Row, Information to All Homeowners, it is Row 3,
11 this is his point I just made to Pete Jacobs, you
12 see that they only targeted 10 percent, and they
13 had a fair amount of administrative costs probably
14 in targeting the 10 percent.

15 I actually worked out if you just
16 calculate the cost to conserve electricity, it is
17 seven cents a KWh, which is pretty good. The
18 administrative costs, we are dealing with 10
19 percent, must be a problem. You are right, we
20 have to be smarter.

21 Now, one little piece of sermon, I think
22 that it is going to be possible to be smarter,
23 partly because there's going to be more interest
24 in the future when we have time of use meters
25 coming in. PG & E will start putting in interval

1 meters starting next year, and they are going to
2 be putting them in at the rate of something like a
3 million a year.

4 Those homeowners are going to have
5 access to 15 minute data which is going to make
6 your electricity bill a lot more interesting. It
7 is going to make it possible for some advisor from
8 PG & E to sort out the houses that really have the
9 air conditioning running all the time because it
10 is out of juice or the refrigerant or whatever.
11 There is a lot of constructive things that can be
12 done gaining more interest when you have interval
13 information.

14 Down the road, the Energy Commission is
15 considering seriously requiring new construction
16 not only interval meters, which will be there, but
17 programmable thermostats which will give you
18 automatic response and will give you a lot more
19 interest and all that. So, I am fairly optimistic
20 that we can do something down the road, but your
21 warnings are well pointed out.

22 PRESIDING MEMBER PFANNENSTIEL: Mike,
23 does that number answer your question on page 52?

24 MR. HODGSON: No.

25 PRESIDING MEMBER PFANNENSTIEL: The 2.4

1 GWh -- it doesn't answer the question about
2 current building standards, but it does give you
3 the total technical potential of these measures.

4 MR. HODGSON: Of these measures, right.
5 What I think the thrust of the -- well, our
6 questions at the last workshop is what's the
7 market potential period, and I think it is kind of
8 back of the envelope, what's the 1950's house,
9 what is the 1960's house, it is not I think a
10 large technical task to do, and then we have this
11 number. It is some number that is large amount of
12 GWhs, and we know, okay, there is that potential
13 in the retrofit market, there is this potential in
14 the new market, what is more cost effective to go
15 after, and I think that is the intent of the
16 report is to tell us what markets we should be
17 pursuing and what the potential is.

18 I see strategies here, and I see
19 individual options to go after, but I don't see
20 market potential.

21 PRESIDING MEMBER PFANNENSTIEL: You
22 think the 2413 is just wildly under estimating the
23 market potential?

24 MR. HODGSON: The reason -- yes. The
25 reason I would say that, Commissioner, is that if

1 there's 200 to 1,000 GWhs in each round of
2 building standards effecting 200,000 homes,
3 there's probably more than that by a factor of ten
4 affecting 12 million homes.

5 MR. JACOBS: That means that the
6 technical potential on Table 3, one, assumes that
7 really looks at the number of homes or businesses
8 that are exposed to a particular trigger event, so
9 it is not applying these strategies to every
10 house. There is a discount factor based on the
11 number of buildings or businesses that are exposed
12 to a particular trigger event. So, I think what
13 you are suggesting is if we even take that trigger
14 event frequency out of the equation and just say
15 here is the total potential out there, which in
16 fact, has been calculated several times through
17 the utility technical potential studies and so
18 forth.

19 Essentially where this is all based in
20 the first place is going back to the xenergy
21 technical potential studies that were done a few
22 years back where we then applied some trigger
23 event frequencies then we've applied some measure
24 adoption rates and some market adoption rates to
25 sort of come down to something that we feel is

1 realistic in terms of voluntary strategies. If
2 you want the big number in terms of the total
3 potential, as you are suggesting, that is a pretty
4 easy number to come up with.

5 MR. HODGSON: Let me suggest, and I am
6 going to have to ask Stan to cover his ears for a
7 moment because he is not going to like this, here
8 is an option, we are trying to give the
9 Legislature some information as to what
10 potentially could happen. We have a peak load
11 issue in the State of California, and we have
12 since 2001. We are addressing it, but it is still
13 going to be a long term issue for us.

14 What if we decided to require all homes
15 upon sale to have spectral selective glass, tight
16 ducts, and R 38 in the ceiling. In a matter of
17 seven years, we would probably turn the majority
18 of homes in California, because just looking at
19 how the market responds, and the information that
20 would come out of that is we would have "X" number
21 of KWhs and "Y" number of MWhs saved. Right?
22 That is a legislative edict, not that I recommend
23 it at all, however, do we know the answer of what
24 the savings would be if we did that. The answer
25 is, no, and I --

1 MR. PENNINGTON: Those measures would
2 not be cost effective just for every house. I
3 mean you would be tearing out all of the windows
4 that exist there and throwing them away.

5 In terms of just changing out window by
6 window, you know, there's been extensive analysis
7 about whether the energy savings supports that by
8 a lot of HERS programs all over the US. The
9 conclusion always is the energy savings don't
10 justify that change out. So, people are making
11 those change out because they like the comfort
12 benefit or they like the noise reduction benefit,
13 or they want to have their house sort of be more
14 like a new house.

15 In terms of the energy savings carrying
16 the measure, it doesn't carry the measure. So,
17 basically, window change outs are considered in
18 home energy ratings, and the measures are ranked
19 for cost effectiveness, the window change out will
20 be fairly low on the list, and the rater is
21 providing information that says if you made that
22 change out, if you want to make that change out
23 for other reasons, then here is the energy benefit
24 you would get. Then they try to package that for
25 financing if the homeowner is after those other

1 benefits.

2 PRESIDING MEMBER PFANNENSTIEL: Stan?

3 MR. WIEG: Yes, thank you, Commissioner.

4 Mike is right, I flinched on a little bit, but he
5 is right when he says that there is big potential
6 for we could put it the low hanging fruit, but he
7 is wrong in that if we leap to the conclusion that
8 the indicator for doing that is transfer.

9 The indicator that we use should not be
10 whether the property transfers, the indicator
11 should be whether this is going to be a cost
12 effective change in the existing structure. If we
13 are going to make this program itself cost
14 effective, the way we have to do that is get out
15 and identify the houses that we want to fix or the
16 items in the houses that we want to fix. As it
17 was pointed out, some of the windows just don't
18 pencil out, but the insulation sure does.

19 We know that metering, for example, just
20 by the fact that you've got the metering leads to
21 conservation. It is kind of like when you are on
22 a diet you should write down everything you eat,
23 then pretty soon you are eating less. Similarly
24 it works with water, and it will probably work
25 with energy as well.

1 The indicator that we use that focuses
2 our attention and focuses our analysis on the cost
3 effectiveness, we suggest should appropriately not
4 be sale, but rather need and efficiency in the
5 existing dwelling. We've got buildings that were
6 built in the 50's, and compared to buildings that
7 were built in the 70's, you know, there may be
8 some dramatic differences in return on our
9 investment of activity there.

10 MR. PENNINGTON: This information is
11 trying to identify what are the transactions that
12 normally happen in the existing building sector,
13 what is the frequency of those transactions, what
14 would be cost effective to do in those
15 transactions. What would be the likely acceptance
16 of people to take action in those transactions,
17 most of which are voluntary programs.

18 You get a bunch multipliers there from a
19 very huge 60 percent of all the buildings are
20 older than 1982, but you know, can you practically
21 get there and what can you do cost effectively on
22 an annual basis, these are annual savings.

23 PRESIDING MEMBER PFANNENSTIEL: Mike?

24 MR. HODGSON: The only point I have is
25 we don't have -- and I am not recommending any

1 mandatory strategies, but the only issue -- there
2 are many issues. The big issue that we have is we
3 don't have our arms around what the potential is.

4 COMMISSIONER ROSENFELD: Let me make one
5 last comment. We shouldn't stay on this all
6 morning, but I am going to repeat what is a little
7 bit of a shock, and we need to be guided through
8 it on the next addition.

9 The Table 3.1 I repeat is not annual.
10 That's page 52, and it adds up to 2,400 GWhs.
11 That is only one percent of our electricity,
12 almost exactly one percent of our electric sales.
13 I think most of us in this room who are familiar
14 with xenergy report remember potentials of more
15 like 15 percent for residential and 18 percent of
16 commercial or something. One instead of 15 or 18
17 is a little shocking, and we need a paragraph or
18 so guiding us through why only a small fraction.

19 MR. JACOBS: Right, I think you found
20 part of was that we were only targeting 10
21 percent.

22 COMMISSIONER ROSENFELD: That's right.
23 I am sure you guys did it carefully, but we need
24 to have our hands held a little bit.

25 MR. JACOBS: I guess what I am hearing

1 both from you and from Mike is that you would like
2 to see the total technical potential column put in
3 there along with the discount factors for the
4 trigger event frequency and the market adoption
5 and so forth.

6 MR. HODGSON: Pete, I see them as two
7 tables because I think you have some very
8 interesting suggestions on what to do, and I am
9 not trying to discount that. I think the table
10 that leads in front of it is what is the market
11 potential. Okay, and then from this market
12 potential, here are the smartest strategies this
13 group has come up with to address those. What I
14 am missing is the first table.

15 MR. JACOBS: Yes.

16 MR. HODGSON: You probably have the
17 information, but I don't see it.

18 PRESIDING MEMBER PFANNENSTIEL: Other
19 comments on this generally on the staff report,
20 other areas of the staff report that people want
21 to comment on? Please come up to the table and
22 speak into the microphone in order for your
23 comments to be transcribed, and identify yourself,
24 please, for the record.

25 MR. BLUM: I think I will open up with I

1 don't know if I was invited, I don't know if I am
2 welcome. This is Helmut, I am the owner of
3 European Rolling Shutters. The only thing which I
4 found here (indiscernible), is that the staff
5 report. I don't know, I couldn't find a parking
6 place, but I come in particular as it says here
7 actually needing legislative support. This is
8 where Bruce Cenicerros and myself two years ago
9 were working on, and this is something which deals
10 with homeowner associations that they refuse
11 basically energy saving devices, which are
12 exterior awnings, removable awnings or moveable
13 awnings, shutters, and sun screens.

14 If there is a question to it, you know,
15 I follow this from the beginning when the Lawrence
16 Berkeley Labs started in their first report when
17 they introduced and finally the fiberglass was
18 (indiscernible) as a saving. They came up from
19 that 40 percent of energy is going through windows
20 and doors, by improving the glass, they only catch
21 ten.

22 Then they investigated my products and
23 said, Helmut, why did we not know about your area,
24 we would have recommended single glass and
25 exterior shading because shading, exterior

1 shading, you can catch almost a whole 40 percent.

2 Let me say a little different. What I
3 found out is the problem is not so dramatically,
4 like if 40 percent goes through windows and doors,
5 if you look just at the heat, you have never seen
6 the house at more than 90 degrees plus or minus,
7 you know, even if you have 120 degrees on the
8 outside.

9 Exterior shading has the potential that
10 they can reduce to between 10 and 90 degrees, so I
11 can with exterior shading make sure that your
12 temperature in the house will always be lower 90
13 and basically very much in the vicinity of 80
14 degrees.

15 I measured yesterday when I came from
16 work, and I have an electronic measure device with
17 thermo couplers at the end, I had 77.5 degrees at
18 5:00 when I came from work, and it stayed that
19 way, even when I rolled the shutters up.

20 What I think is that exterior shade,
21 this is basically the request in this year, where
22 it says action needed, legislative support, that
23 what Nevada did and Arizona did, they particularly
24 were focusing on rolling shutters, the homeowners
25 association cannot deny it any more.

1 If you meet the if somehow it is not too
2 obstructive and too awkward by color wise and
3 whatever there is always possibilities, if that
4 fits somehow, when you go to San Jose to the
5 villages, these are okay. They just want to know
6 what color and everything is granted, they do not
7 even insist anymore on city permits.

8 Any questions?

9 COMMISSIONER ROSENFELD: Yeah, this is
10 Commissioner Rosenfeld. Helmut Blum has appeared
11 at several of these workshops and has been very
12 valuable, and I would just say that I have
13 listened to him, and the PIER program has a small
14 contract now with Lawrence Berkeley Lab to look
15 into the cost effectiveness of exterior operable
16 shutters. So, we are paying attention to you.

17 Now, I'm going to agree with you that
18 there are several things which homeowner
19 associations I think somewhat backwards looking
20 for the good ole days when we weren't scared of
21 global warming and fuel wasn't expensive, may not
22 like operable external shutters, and they don't
23 like wide roofs, both of which are very cost
24 effective.

25 I am actually going to sort of join with

1 Helmut Blum, one thing we can do is I think
2 complain about old fashioned prohibitions by
3 homeowner associations.

4 MR. BLUM: Thank you very much. If you
5 will allow me just one more word. In particular
6 for you, I have a booklet with 200 letters from
7 customers out of a total of a sum of 6,000. We
8 have been doing it now for almost 20 years, and it
9 is very successful. One of the key items is the
10 biggest complaint I get, you can say probably over
11 90 percent, why did we not know about you earlier.

12 The other thing is that you guys are the
13 best kept secret in the whole Santa Clara Valley.
14 I will give you if you allow me very short and old
15 man comes to the homeshow and says --

16 COMMISSIONER ROSENFELD: Helmut, I think
17 you have made your case. Maybe you should stop
18 while you are ahead.

19 MR. TRENSCHEL: I would just say not
20 only were you invited, but you see I even prepared
21 a name tag for you here, a name plate.

22 MR. BLUM: Sorry, you see, but I will
23 apologize in person.

24 PRESIDING MEMBER PFANNENSTIEL: Other
25 comments? Yes, sir.

1 MR. KNIGHT: My name is Bob Knight, I am
2 representing the California Building Performance
3 Contractors Association. The Commissioners have
4 heard me talk about these things before, but I
5 want to say a couple of things for the record.

6 One is I'm concerned about the
7 assumption that is made in this analysis about
8 homes only being pre-1982 to be appropriate for
9 retro-fitting. In our program with the CPUC, we
10 are finding that in fact most of the houses that
11 we treat are newer than 1982, and we are achieving
12 major energy savings.

13 In looking at houses that were built
14 only a year or two ago, we still find that we can
15 make major improvements because of poor quality
16 installation. So, I think that the number of
17 houses that are being estimated here is just
18 simply too low. That 5.6 million especially given
19 that the housing stock continues to rise and it
20 continues to add to the stock of houses that are
21 going to need improvement within the next few
22 years.

23 The second point is that my feeling very
24 strongly is that the energy savings estimated per
25 house for the item on residential retrofits is

1 also far too low. The modeling that we have done
2 on houses in different climate zones in
3 California, again and again, turns up savings of
4 anywhere from 2,000 to 5,000 KWhs per year, not
5 600 as has been estimated in this study.

6 I know that the DERH values will tend to
7 push you toward the lower number, but I am
8 convinced that the DERH values are just flatly
9 wrong. I have talked with John Proctor and others
10 about this. We all believe that those numbers are
11 vastly understated.

12 So, I think some consideration should be
13 given to increasing those values. I can help to
14 provide a rationale for that.

15 COMMISSIONER ROSENFELD: The 600 KWh a
16 year number, what table is that in?

17 MR. KNIGHT: It is not in a table, but
18 if you do a little simple calculation of the
19 number of GWhs that is estimated and divide that
20 by the number of houses that are assumed to be
21 treated each year, you get 600.

22 COMMISSIONER ROSENFELD: Thank you.

23 MR. KNIGHT: The third point is that I
24 have a running battle with the CPUC on the TRC
25 because of homeowner motivations. The high cost

1 of complete comprehensive retrofits to a home, and
2 it is a high cost, tends to blow the TRC, however,
3 most of that money is not being spent for energy
4 efficiency improvements. It is being spent for
5 other reasons. Our independent evaluation
6 contractor has survey data to back this up, and I
7 really think that it is appropriate in the case of
8 comprehensive retrofits that the participant cost
9 in the TRC and the participant test should be
10 drastically discounted by probably 75 percent or
11 more.

12 That would put the TRC where it should
13 be. I am troubled by the fact that of all the
14 different measures that are in this report, the
15 lowest TRC's are for residential, comprehensive
16 residential retrofit diagnostics. By the way,
17 that term is a little odd because if you read the
18 text, it talks about integrated diagnostics and
19 retrofits, so it is more than just a diagnostic.

20 The diagnostic itself, just like an
21 energy audit, doesn't create any savings at all.
22 The diagnostic just needs to be added to a quality
23 installation. Generally, as the report correctly
24 says, that installation should be an integrated
25 operation done by the same people who do the

1 analysis.

2 Thank you.

3 COMMISSIONER ROSENFELD: Don't go away.

4 You dropped this tantalizing estimate that you
5 could save 5,000 KWhs in some houses. Is that in
6 the average house including the old ones, or that
7 is for the newer than 1982 homes?

8 MR. KNIGHT: The houses that we have had
9 the biggest energy savings in have been the
10 newest, and it is partly because they are larger,
11 and it is partly because the people who live in
12 them are not much concerned about energy
13 efficiency. You will find very surprising things
14 that go on in some of those houses: running the
15 pool pump 18 hours a day or 25 hours a day almost,
16 an incredibly bad design for the HVAC system that
17 will put two five ton air conditioners in a 4,000
18 square foot house with what looks like appropriate
19 installation and so forth, but, in fact,
20 everything is installed so badly that none of
21 those benefits are actually being realized.

22 COMMISSIONER ROSENFELD: So, actually
23 the same question, one is for you and one is for
24 Bill Pennington. What does either of you know
25 about the measured electrical usage of these post

1 '82 houses as compared with what they should be
2 under Title 24? I'll ask first Bob, and then I'll
3 ask Bill.

4 MR. KNIGHT: The only data that I have -
5 - I am in an on-going conversation with PG & E to
6 get better data from their building records on
7 that exactly that question. The data that we have
8 is that we do have utility bills on quite a few
9 houses that we got as part of our program.

10 We have an arrangement with PG & E that
11 if the contractor is able to get the homeowner to
12 sign this ridiculous three-page very fine print
13 form that looks like you are signing your life
14 away, you can actually get the utility bills.

15 What we have discovered in the utility
16 bills for the houses that we have is a utility
17 usage that averages around 9 to 10,000 KWhs a year
18 with out wires in the step that we have going up
19 to over 15,000 and down to around 5.

20 PRESIDING MEMBER PFANNENSTIEL: How many
21 such bills do you have? How large is your sample?

22 MR. KNIGHT: Oh, I think we have 25 or
23 something like that. It is not very many. I have
24 to admit quite frankly that these houses are
25 houses whose owners have come to us for these

1 services because they think perhaps they have a
2 problem. In fact, they do.

3 COMMISSIONER ROSENFELD: I'm going to
4 give Bill a chance, but I see you or Jackie sees
5 you. Bill, what --

6 MR. PENNINGTON: I don't know the answer
7 to your question. We could get that from the
8 forecasting folks. I think in general it is a lot
9 lower than what Bob is saying for the sample of
10 houses that he is talking about. I would want to
11 agree with some of the points he has made here.
12 There are big opportunities for savings for post
13 1982 houses.

14 For example, the standards did not
15 address duct ceiling until 1999, and that is not a
16 mandatory measure, it is an optional measure in
17 the performance approach, so there is a bunch of
18 houses that don't have duct ceiling in them that
19 were built last year. Sixty percent of them don't
20 have duct ceilings, that is of last year.

21 MR. KNIGHT: At least.

22 MR. PENNINGTON: We are just entering
23 into a period when the standards will address the
24 quality of installation of insulation, and that is
25 a compliance option at this point. So, certainly

1 there have been flaws with the installation of
2 insulation for years.

3 The installation of air conditioners is
4 known to be problematic for all generations of
5 houses.

6 COMMISSIONER ROSENFELD: Just to enter a
7 comment. It sounds like you and Bob both agree
8 that we should venture into some of these programs
9 perhaps as pilots, and we might get very
10 interesting in rewarding --

11 MR. PENNINGTON: My understanding of
12 where the 1982 year came into play was related to
13 the home energy rating system disclosure measure
14 where the idea was that we would start with a
15 program that would focus first on those homes that
16 were prior to performance standards, and you might
17 find a good portion of those homes had limited
18 ceiling insulation, other kinds of problems with
19 those homes, that you would not find in newer
20 homes.

21 I would very much not want to see the
22 Energy Commission stop when it is done with pre-
23 1982 houses because every house can take advantage
24 of duct ceiling for example.

25 COMMISSIONER ROSENFELD: That is very

1 interesting. Thanks. I'm sorry, I have sort of
2 been monopolizing things. Stan wanted to say
3 something.

4 MR. WIEG: Madam Chair or Chairman, I
5 was intrigued by the suggestion that 75 percent of
6 the cost of the whole house, if I understood
7 correctly, the whole house improvement was things
8 that were essentially, again, if I understood
9 correctly, cosmetic or lifestyle related and not
10 really conservation related, I would be intrigued
11 to see how we could separate out what is really
12 energy related from what's comfort, style, or
13 cosmetic related because that might really focus
14 us on things that we should be doing.

15 MR. KNIGHT: I would be happy to provide
16 that data.

17 PRESIDING MEMBER PFANNENSTIEL: That
18 would be terrific, we would really like to see
19 that. Thank you.

20 MR. KNIGHT: One more comment about
21 energy savings. I looked at CEC data that was
22 compiled from IOU records, on the total
23 residential energy use by county in 1995, and you
24 have another table for the year 2000, if you
25 compare those and extrapolate, 2000 by the way is

1 a lot higher than 1999 and 1995. If you
2 extrapolate to 2005, just do a rough roundhouse
3 kind of estimate of home energy use, in lieu of
4 the commonly sighted roughly 7,500 KWhs per home
5 in California, what we find is that it was 7,500
6 KWhs in 1995, there was about 8,500 something like
7 that in 2,000, and it looks to be well over 9,000
8 in the year 2005.

9 If you disaggregate that by the hot
10 climate zones versus the coastal areas, you find
11 that the average begins to push up toward 10,000,
12 11,000, 12,000 even in those counties. That is an
13 average of all homes.

14 Now I have to say that you have to make
15 some heroic assumptions because this is data on
16 accounts, residential accounts, and you have to
17 make assumptions for what proportion of the total
18 you are going to assign to apartments, in some
19 case apartment buildings are individually metered,
20 some cases they are master metered. So, you have
21 to make some assumptions about that, but it is a
22 fairly robust kind of analysis even when you do it
23 on the back of an envelope.

24 PRESIDING MEMBER PFANNENSTIEL: Maybe we
25 can ask the utilities who are here whether they

1 have that information broken down by household and
2 single family homes and apartments and whether we
3 can get that kind of information.

4 MR. JACOBS: I can provide some, you
5 know, clarification on the assumptions we used for
6 the energy savings. We basically for the whole
7 building diagnostic testing and retrofit
8 intervention, we assumed that the energy savings
9 were directed at the HVAC end use. So, you know,
10 improving, lowering infiltration rates, improving
11 installation and ceiling duct work, correcting
12 pressure imbalances, that type of thing.

13 Essentially, we are directed at the HVAC
14 end use.

15 MR. KNIGHT: Yeah, but in fact, a lot of
16 the energy savings are due to the shell measures
17 which reduce the load on the HVAC system.

18 MR. JACOBS: Correct, correct, but it is
19 all directed at the HVAC end use as opposed to
20 lighting or other types of appliances. Then we
21 applied essentially 50 percent savings based on
22 some work that was done at LBL, and we applied
23 that 50 percent savings fraction to the HVAC end
24 use intensities that are in the xenergy report
25 which range between 800 to about 4,000 depending

1 on the climate zone.

2 MR. KNIGHT: Yeah, I have a lot of
3 trouble with those numbers.

4 MR. JACOBS: Yeah, so that is kind of --
5 the root of it is the assumptions that are used
6 for HVAC unit end use consumption by climate zone.
7 Clearly we had our analysis anchored in that from
8 this energy data. I think the savings fraction
9 that we use is probably realistic, it is just the
10 percent of watt that we're talking about.

11 The other issue is I'm totally with you
12 in terms of the value that homeowners place on
13 some of these improvements and the fact that it is
14 difficult under traditional cost effectiveness to
15 figure out how to put a number on that value, and
16 so, one analysis that we did do that didn't make
17 its way into the report, but it is in our
18 consultant report, is we actually looked at some
19 sensitivity on non-energy benefits.

20 If I am really going to tighten up house
21 and get all these comfort benefits, what that
22 might be worth to me on an annual basis and how
23 might that affect the TRC, so we do have some
24 analysis in the consultant report about that.

25 Yeah, I think your suggestion of -- I

1 mean there are a couple of ways to do it, you
2 could put an annual benefit to the homeowner of
3 increased comfort and try to put a numerical value
4 on that, or you can just discount the first cost
5 and see how that pencils out.

6 MR. KNIGHT: It is much easier to
7 discount the cost.

8 MR. JACOBS: Yeah, so --

9 MR. KNIGHT: Fewer arguments. Sure,
10 I'll be glad to give you the data.

11 MR. JACOBS: Yeah, we can consult on
12 that a little bit later.

13 MR. KNIGHT: Sure.

14 PRESIDING MEMBER PFANNENSTIEL: Let me
15 just go around, we are still talking about
16 residential strategies and let's see what we have
17 on that. Yes, sir.

18 MR. BLAKE: I am Randy Blake from Blake
19 Air Conditioning. I represent the Institute of
20 Heating and Air Conditioning Industries. I want
21 to make a comment on the energy efficiency
22 technical training part of the report on page 16
23 and 17.

24 The report delves into a few issues as
25 far as getting training, immediate training

1 through technical and through community colleges
2 to the young work force, however, this work force
3 these people are not in the work force yet. It
4 also states that it is going to be a year before
5 they would be effectively in the work force and
6 being able to do any type of energy efficiency
7 implementation, strategies, fixing, repairing
8 technical whatever they do.

9 Then the report goes on to say that
10 through industries and through what not, there
11 could be training. At the very end of the report
12 it says the training is a large investment of time
13 and dollars while the strategy is not among the
14 top recommended option because of the difficulty
15 of assigning energy savings.

16 I disagree with that, even though there
17 is not a hard number put behind training, if we
18 don't take our qualified existing work force and
19 train them correctly to implement the programs, it
20 is virtually impossible to have any successfulness
21 in the programs if we don't give them an
22 opportunity to do the correct and the right
23 procedures, it is not going to happen.

24 It is going to vary through the whole
25 industry. Everything is going to be done

1 differently, and nobody is going to be able to
2 give any type of accurate accounting. So, the
3 Institute of Heating of Air Conditioning feels
4 that the education of existing work forces should
5 be a high priority for immediate results. Long
6 range results, the technical training through
7 community colleges and technical schools is fine,
8 but those workers aren't going to be out in the
9 field being able to do this for years to come.

10 Even if they do come out within the next
11 years, they are still going to be at the bottom of
12 the workforce. The percentage is very very few.
13 Yeah, absolutely not, they are not the boss, and
14 the boss is going to be -- he is not going to take
15 the word of a kid fresh out of community college
16 or technical school to change the whole
17 (indiscernible) of his operation. It has to be
18 through qualified existing work force that we need
19 to do additional training also. That
20 recommendation I think really should be changed
21 from not recommending it to highly recommending
22 it.

23 Funding may come from other sources, but
24 it should be recommended.

25 PRESIDING MEMBER PFANNENSTIEL: Yeah,

1 funding might be the issue, but thank you for
2 that.

3 Other?

4 MR. CONLON: Again, Tom Conlon, Energy
5 Check Up, service to Praxis. I wanted to draw
6 everyone's attention to page 3. I found the
7 section I was looking for.

8 COMMISSIONER ROSENFELD: III or 3 in the
9 text?

10 MR. CONLON: Arabic 3.

11 COMMISSIONER ROSENFELD: Arabic 3.

12 MR. CONLON: The final paragraph appears
13 to lay out the basis of the savings calculations
14 for the time of sale estimates. My interpretation
15 of reading this is that only ten percent of these
16 homeowners request an energy inspection.

17 If I understand that correctly, that is
18 a voluntary approach that is using incentives and
19 other kinds of promotion to encourage people
20 voluntarily to get the energy inspection in the
21 first place.

22 I just want to commend the Commission
23 for thinking through some of the market issues
24 involved in implementing this strategy. I do
25 think that is valuable, and I think it would be

1 important to -- if this in fact the approach that
2 is being proposed, it should be made clear in the
3 report that we are not in the near term
4 recommending mandatory 100 percent time-of-sale
5 inspection for homes pre-1982. I was confused by
6 this in my read of the report, but as I understand
7 it now, while that may be the potential out there,
8 we are talking here specifically in the near term
9 about voluntary programs with approximately 10
10 percent adoption rate. I think that is a
11 reasonable way for us to proceed in the near term.

12 My second point goes to the section I
13 think it is on page 13, let me get there and
14 confirm. Right, on page 13, the GeoPraxis type
15 rating, third paragraph down. Again, this same
16 point that -- I think the report should be made
17 clearer about the phasing of the recommendation
18 here. If the recommendation is that in the near
19 term of voluntary incentive driven approach is
20 advisable, and that acknowledging here the
21 geopraxis, our firm has developed a viable
22 approach to that, the last sentence in that
23 section as a result, the earliest that this option
24 could be implemented would be January 2008. I
25 don't see any reason why we wouldn't need to wait

1 until 2008 to begin to implement a method that has
2 already been proven and is recognized in the state
3 best practices study as a cost effective approach.

4 If I am getting anything wrong here, I
5 would like to have that clarified now, I would
6 like to see the recommendation better articulated.

7 PRESIDING MEMBER PFANNENSTIEL: Dale,
8 Pete, or Bill can you respond to the question?

9 MR. PENNINGTON: In terms of the 2008
10 date, that is actually a direct follow up from the
11 previous sentence that is indicating that the
12 Energy Commission needs to complete its HERS
13 proceeding.

14 That would be basically having some time
15 for the industry to respond to a newly adopted
16 requirement for how to do HERS before that
17 requirement would go into effect. That is
18 anticipating time for a proceeding, time for the
19 industry to get notice, and for HERS providers to
20 train raters, and for that to go into effect.

21 MR. CONLON: You are saying that it
22 would take until 2008 before even the voluntary
23 approach which we have already piloted and found
24 to be effective, we should wait until then, or is
25 it possible that --

1 MR. PENNINGTON: You are currently doing
2 business, right, as a HERS rater --

3 MR. CONLON: Right.

4 MR. PENNINGTON: -- and there have been
5 some utility programs to incent that with sort of
6 various conclusions about the effectiveness of
7 that. This is not saying stop and wait until the
8 Commission is ready to launch this. This is just
9 saying this when realistically all -- there would
10 be an infrastructure for HERS providers that would
11 be consistently doing all the training and
12 certification and oversight that HERS provider
13 would be expected to do.

14 You could launch a statewide program of
15 multiple HERS raters for sure and probably HERS
16 providers also.

17 MR. CONLON: That makes a lot of sense
18 to me that it would take a couple of years to
19 complete the HERS proceeding at the CEC, and we
20 would certainly be in support of that process and
21 would encourage that.

22 I just wanted to be sure that it wasn't
23 simply saying stop now and wait until that
24 proceeding is done before doing some promotion and
25 perhaps allowing the utilities to do some

1 incentive based programs --

2 MR. PENNINGTON: We are in agreement
3 with that.

4 MR. CONLON: Okay, that is just what I
5 wanted to be sure that was clarified. Perhaps the
6 report could be clarified on this point then,
7 thank you.

8 PRESIDING MEMBER PFANNENSTIEL: Other
9 comments on residential? Yes, right here.

10 MR. SEGERSTROM: Good morning,
11 Commissioners, I'm Charles Segerstrom with PG & E,
12 and I wanted to underscore the importance of some
13 of Bob Knight's comments with regard to crawl the
14 installation in existing housing and the
15 increasing consumption by housing.

16 I don't have any particular studies to
17 offer to underscore that other than what has been
18 mentioned, but what I would like to suggest highly
19 is that the HERS proceeding for existing housing
20 take place as soon as possible because there are
21 issues with regard to home energy ratings.

22 I am familiar with the history of home
23 energy ratings, as well as accuracy studies that
24 have been done by Lawrence Berkeley Laboratory, as
25 well as the CHEERS organization, as well as other

1 national organizations that indicate that the most
2 important comparison is actually billing history
3 versus modeling results.

4 With regard to existing housing, the
5 tools that have been time honored by this
6 Commission don't work very well for existing
7 housing. The accuracy does begin to fall apart,
8 there must be not only human intervention factors,
9 but also structural characteristics that are
10 involved.

11 The good news in the accuracy studies is
12 that overall with new housing, the tools are
13 coming in at a fairly accurate value when
14 comparing model consumption to actual consumption.
15 As a home gets older and less efficient, there are
16 problems in that either the consumer gets the
17 price signals squarely and adjusts thermostats
18 accordingly, or there are other technological
19 issues, and some are being studied now, attic
20 models where there is no such thing as a R1 attic.

21 R1 attics really should be looked at in
22 a more comprehensive ways. It is really probably
23 more like a R5 because as soon as you get down to
24 those very low R values, it is an exponential
25 increase in consumption.

1 So, what this means to us with the home
2 energy rating being so important to this
3 recommendation, the accuracy study work that needs
4 to go into the regulation is of prime importance
5 to the population.

6 A good reason for that is we can look
7 around the world actually and see the European
8 union requiring ratings on homes upon title
9 transfer, and we can even see over Altamont Pass
10 into the Bay Area where the City of Berkeley is
11 looking into updating its retrofit ordinance.

12 The end game here could be requirements
13 to retrofit homes according to home energy
14 ratings. So, with that in mind, you know, we
15 would just like to emphasize the need to get those
16 rating values and cost benefit analyses for the
17 existing homes modeled correctly and don't think
18 that it is a simple task.

19 We used to think it could be, and some
20 of the committees nationally said this isn't
21 rocket science, what are we waiting for. I said
22 that it is definitely not rocket science. If it
23 was rocket science, we would have had the answer
24 15 years ago, so there are some issues of
25 substantial technical difficulty with existing

1 homes.

2 As Bob mentioned there, I definitely
3 outliers where we would expect in new construction
4 homes to perform, there are definitely
5 installation quality issues that are being
6 addressed by new standards but can apply to newer
7 homes.

8 The good news I guess is when we look at
9 utility bills and a substantial model, a
10 substantial collection, new homes are matching up
11 well, but existing has work to be done.

12 PRESIDING MEMBER PFANNENSTIEL: Charles,
13 do you have some analysis that can help us along
14 these longs. I know that we have some that Pete
15 talked about, but I would be really interested in
16 household usage over time and perhaps by
17 geographic region, and then anything that you
18 might know of the sample of homes that might have
19 been retrofit before and after and obviously not
20 giving us individual household information, but
21 some quantification of the total sample. Would
22 you have anything like that?

23 MR. SEGERSTROM: There are some new
24 international studies that have looked at
25 different regions --

1 PRESIDING MEMBER PFANNENSTIEL: No, I
2 mean within California, within your service
3 territory.

4 MR. SEGERSTROM: These bill analysis
5 studies, you know, are fairly broad based, and
6 Jeff Stein with Lawrence Berkeley Lab did the
7 initial study. The CHEERS organization also
8 conducted an internal one, but there is good
9 public data as to the predictability of the tools.

10 PRESIDING MEMBER PFANNENSTIEL: I see,
11 but PG & E does not have information that could be
12 made available about household, single family as
13 opposed to multi family average usage over time,
14 over some period of years by --

15 MR. SEGERSTROM: We don't have a
16 particular study that would answer those
17 questions.

18 COMMISSIONER ROSENFELD: I have a
19 further question on that. I think I wasn't
20 listening very carefully, but I heard you say that
21 new homes tend to agree with either Title 24 or
22 HERS ratings pretty well, but then they creep up.

23 Did you say they tend to agree with
24 Title 24, or did you say they agree with HERS
25 ratings, or did you say both?

1 MR. SEGERSTROM: In the data base for
2 California new construction cases, the HERS rating
3 is based on a Title 24 type model, so it would be
4 in sync with ACM qualified models.

5 COMMISSIONER ROSENFELD: Thanks.

6 MR. PENNINGTON: Can I just follow up
7 just shortly. When we were required to suspend
8 the HERS proceeding, we were just getting into
9 these issues about how to calibrate the models
10 relative to existing housing.

11 It is a little tricky to know how to do
12 that and to figure out what is going on with all
13 the variables that are occurring.

14 One of the things that my understanding
15 is and PG & E urging the Energy Commission to
16 reopen the HERS proceeding and pick up on this is
17 that there may be some interest in utility funding
18 that would assist related to these kinds of
19 projects.

20 It would be very helpful to the
21 Commission if that was the case and there was that
22 kind of resource to assist. Do you want to
23 respond to hat?

24 MR. EILERT: Pat Eilert from PG & E.
25 I'll bring it up during statewide planning.

1 COMMISSIONER ROSENFELD: I didn't hear
2 you, I'm sorry.

3 MR. EILERT: I'll bring it up in various
4 planning groups within PG & E and see what we can
5 do.

6 PRESIDING MEMBER PFANNENSTIEL: Stan.

7 MR. WIEG: Stan Wieg with the Realtors
8 again. Not to harass the utilities guys any more
9 than we have to, but one of the things that we
10 have suggested is that we are a ways away from
11 getting the ratings we want, and I see that the
12 staff suggests that we ought to create a
13 definition of material fact which by the way,
14 would be novel in California law. We haven't done
15 that before.

16 One thing that would be a nice interim
17 step is if we have the utility bill available on
18 request in an easy web based application that we
19 could get to quickly because that certainly would
20 be material in a transaction. Material, in fact,
21 is one that changes whether or not you would buy
22 it, and if you would buy it at what price you
23 would buy it.

24 So, if we could build into our kind of
25 pre-flight check up on an offer, what the utility

1 bills were for the last year and either query that
2 perhaps based on some authorization of the seller
3 or build that into our inspection process, I think
4 that might focus attention or focus inquiry on
5 exactly the kinds of things that we want
6 discussed, even though it doesn't rise to the
7 level of a rating, utility bills are nonetheless
8 valuable for somebody coming into that particular
9 housing unit.

10 I don't know if that would need
11 additional statutory authorization or regulation
12 or whether you could just do that. I know that
13 privacy is a big hot spot right now in the
14 legislature, but it seems to me that if the seller
15 controlled that access or the occupant controlled
16 that access, that might be very valuable in on-
17 going changes.

18 COMMISSIONER PFANNENSTIEL: I'd like to
19 get on Stan's bandwagon, and I am looking at Pat
20 Eilert. There's been some discussion of
21 availability of data in connection with the
22 introduction of interval meters.

23 One of the points that our Chairman Joe
24 Desmond feels strongly about is that these data do
25 by golly belong to the homeowner. That they shall

1 by golly be available to him or her easily on the
2 web, and that the homeowner shall have the
3 privilege of assigning them to an agent be it
4 Mastercard or be it some consulting company, be it
5 Bob Knight Consulting as far as I am concerned for
6 analysis.

7 Looking at Pat, if we are going to have
8 to figure out how to move into that world anyway,
9 maybe we should move into that world a little
10 earlier without waiting for the interval meters.
11 PG & E does after all have all of these bills on
12 its servers, and I'm sort of with Stan, it would
13 be nice if the homeowner could just make a phone
14 call or initial a slip and this information could
15 become available now, and we don't have to put it
16 off for a couple of years. Maybe we should talk
17 about this online, but Stan I think you have an
18 interesting idea.

19 MR. PERKINS: This is Dan Perkins in San
20 Diego (inaudible), the customer can access their
21 17 month history, and I've used that on several
22 occasions. In a lot of cases, I find that to be
23 very effective. That probably would not have as
24 much effective if the house was being transferred
25 at time of sale because you would have a

1 difference in the occupancy.

2 For those homes that are doing remodels
3 or just interested in upgrading, that is a very
4 valuable tool, and it is not very hard to come by
5 for SDG & E customers, and it is something I've
6 looked at, the website on PG & E to see if I could
7 find something and Edison, and I wasn't able to
8 find that. Is that information available at
9 Edison and PG & E?

10 PRESIDING MEMBER PFANNENSTIEL: Is it
11 available at PG & E, do you know?

12 MR. SEGERSTROM: Yes, in fact, for our
13 internet customers, the billing history is
14 available, and it is able to be combined with a
15 bill disaggregation audit to provide additional
16 clarity as to what that consumption history means.
17 It is a little bit more difficult in cases as Bob
18 did describe where customers don't have electronic
19 access to their own accounts, which I admit this
20 is a new opportunity for customers.

21 On the other hand, we are very concerned
22 about privacy issues and confidentiality such that
23 it needs to be the customer's decision to release
24 the data to a transaction, not ours or a real
25 estate entity.

1 MR. PERKINS: Absolutely, and I will
2 tell you they do require that you have the proper
3 information to get this, and that is the account
4 number, the meter number, and where that bill is
5 being sent, so it has to be something that is
6 approved by the customer. I fully agree with
7 that, but it is a very valuable tool in a lot of
8 cases.

9 PRESIDING MEMBER PFANNENSTIEL: Thank
10 you, yes, Charles.

11 MR. SEGERSTROM: A short follow up
12 comment that in designing home energy rating
13 programs, one of the key elements is to rate the
14 home not the occupants. The occupants are what
15 you are looking at when you look at their utility
16 bill. Sometimes the nut is holding the wheel of
17 the --

18 PRESIDING MEMBER PFANNENSTIEL: We all
19 appreciate that, but I think that there is also a
20 level of information that is better than nothing
21 to start with in terms of the household energy
22 use.

23 Yes, Bob.

24 MR. RAYMER: I agree with you.

25 PRESIDING MEMBER PFANNENSTIEL: How

1 clever of me. Other comments on residential?

2 Yes, sir.

3 MR. BLUM: May I just one thing in
4 between. In order to (indiscernible), I had to
5 find out and basically that was no air
6 conditioning, that was about 800 average per
7 customer was a (indiscernible) was four to six
8 years.

9 They have data the customers.

10 MR. AHMED: I have some questions. My
11 name is Abdullah Ahmed, Consultant to Southern
12 California Gas. With me is Ron Caudle, he also
13 works for Southern California Gas, and Lance
14 DeLawa could not make it, so we are here on his
15 behalf.

16 Just a couple of questions. We got into
17 this thing a little late, we are not aware, and
18 did not participate earlier, so some of these
19 questions could have been already answered before.

20 The question I have is it possible to
21 desegregate the costs between PGC funds versus
22 homeowners funds because some of the measures have
23 the costs combined. I think especially in the
24 multifamily measures of some of the costs are to
25 be born by the property owner and others could be

1 funded through PGC funds.

2 The next question I have was regarding
3 the overall report itself, how is it going to be
4 presented to the legislature? Would it be
5 presented to ask the legislature to increase the
6 PGC funding from the utilities for surcharges to
7 fund these programs, or is the level of funding
8 will remain the same, but the IOU's will have to
9 change their program design to includes these
10 measures? It is not very clear. I did not find
11 any explanation on that in the report.

12 One other comment was on the benefits of
13 the cost benefit analysis. Did it include non-
14 energy benefits? I think that I heard that it did
15 not include non-energy benefits, things like
16 comfort or other say air quality issues and
17 emission benefits and so on.

18 MR. JACOBS: Should I respond to that
19 now? In terms of homeowner or property owner non-
20 energy benefits, those in general were not
21 included. We did, as I mentioned before, we did
22 do a sensitivity analysis for one of the
23 interventions just to look at how that might tip
24 the scale one way or the other.

25 As far as the TRC, Total Resource Cost,

1 effectiveness calculations, they did include
2 environmental externalities.

3 MR. AHMED: Not other benefits, just the
4 energy and the environmental benefits?

5 MR. JACOBS: Correct, correct.

6 MR. AHMED: Since many of these measures
7 do not involve direct construction as far as say
8 ducts or insulation or HVAC equipment and so on,
9 what is the assumed life of the analysis. Is it
10 assumed 15 years because in some of the measures
11 which could be behavioral, may not have a life
12 more than one to two years.

13 MR. JACOBS: You know in terms of the
14 program cost effectiveness calculations, we just
15 use the measure of life assumptions that are
16 inherent in this energy study. So, for each
17 individual measure, there is a measure life
18 associated with that, so when you balance the cost
19 and the benefits, the benefits are realized over
20 the effective useful life in the measure.

21 MR. AHMED: However, your very first
22 measure is not necessarily involving any
23 construction costs or construction, it may be more
24 behavioral, right? I don't have the report with
25 me.

1 MR. JACOBS: The measures are adopted
2 according to -- no, these are hard measure
3 adoptions. They are not behavioral things such as
4 turning down thermostats manually and things, that
5 type of thing, but the adoption rates are based on
6 adoption rates that the utilities have seen for
7 residential audit programs. For example, if
8 information to all homeowners, then, results in an
9 audit, and then a homeowner then voluntarily
10 adopts some number of hard measures, according to
11 that audit at their own cost, then the energy
12 savings are essentially -- those that result from
13 the adoption of those measures and the benefits
14 are calculated according to the useful life of the
15 measure that were adopted voluntarily by the
16 homeowners at their own cost.

17 MR. AHMED: Do I understand, then, let's
18 say when you say adoption of 6 to 9 percent for a
19 measure, so you take 6 to 9 percent of the
20 population, and then you take another percentage
21 of that, of those homeowners who are only going to
22 install a few of the measures.

23 MR. JACOBS: Exactly.

24 MR. AHMED: Okay, it's not very clear.
25 Do you have those, the adoption rates versus -- I

1 mean the actual number of customers or homeowners
2 who will actually install versus the adoption
3 rate, the breakdown of those numbers?

4 MR. JACOBS: Yeah, that is all available
5 in the consultant report, the appendixes, the
6 consultant report.

7 MR. TRENSCHEL: In answer to your first
8 question regarding the funding. As I recall, all
9 of these strategies, the eight that we had savings
10 for and costs for, my recollection was is that
11 with the exception of the residential whole
12 building diagnostic testing and the presidential
13 equipment tune ups that we had identified PGC
14 funding, but it may be that is not clear in the
15 report as is, so we can go back and make sure that
16 we clarify where the funds come -- what our
17 recommendations are for the funding.

18 MR. AHMED: Right, I think that will
19 help because if we look at the overall totals, you
20 might just think the entire amount is to be funded
21 through PGC funds.

22 MR. TRENSCHEL: Right.

23 COMMISSIONER ROSENFELD: Although, Dale,
24 if I understand it, in fact, a very large fraction
25 of it would come from PGC funds?

1 MR. TRENSCHEL: That's right.

2 MR. AHMED: That's all for now.

3 PRESIDING MEMBER PFANNENSTIEL: Thank
4 you. Other comments on residential strategies or
5 questions?

6 MR. BREMAULT: Let me just make one
7 comment. I'm Rob Bremault with the Sacramento
8 Municipal Utility District. We currently offer on
9 the web a service called "Your Account" where
10 residential customers can view 13 months of their
11 billing history. It also has payment history
12 along with it, so disclosure by that homeowner to
13 the realtor may be a little iffy given the payment
14 history that goes along with that, that usage
15 history.

16 We are looking at revamping the website
17 to maybe add a field for a rating system, and then
18 lead into some analysis with that rating system
19 that then would step the homeowner into an audit
20 tool, an online audit tool to simply that and
21 provide some information to the existing homeowner
22 and potentially the new homeowner through the
23 realtor channel.

24 PRESIDING MEMBER PFANNENSTIEL: That's
25 something you are working on now?

1 MR. BREMAULT: Yeah, it is in
2 development, so we are looking to put something
3 together by the first quarter of next year.

4 COMMISSIONER ROSENFELD: Rob, this is
5 Art Rosenfeld.

6 MR. PERKINS: Dan Perkins again at San
7 Diego. At one time, SDG & E had a nice graph that
8 came out with that. It was very visual to see
9 where your peak use was on both gas and electric.

10 They've dropped that, that's okay. I am
11 able to do that on my phone for the customer, but
12 the graph was a nice illustration for where your
13 peak was at on a month by month basis.

14 I think with AMI coming on board, we are
15 going to be able to really take an accurate look
16 at what our consumption is on an individual day by
17 day basis.

18 PRESIDING MEMBER PFANNENSTIEL: Thank
19 you, sir.

20 COMMISSIONER ROSENFELD: This is
21 Commissioner Rosenfeld asking the same thing about
22 AMI. Is SMUD going in for these new fangled
23 interval meters and have you thought about
24 upgrading your 13 months of data when you have
25 interval data, and it will be in fact very

1 interesting?

2 MR. BREMAULT: We have interval data on
3 a sample group of residential customers for load
4 research and rate design purposes. Our board has
5 not come out with a policy regarding mandatory
6 roll out of real time meters. We do optional
7 time-of-use meters. We are in to the AMI
8 exploration and looking at ways in which we can
9 automate the reading of those meters for the
10 safety of our meter readers and the cost
11 effectiveness of reading meters.

12 We are taking a little bit different
13 strategy, but our board is definitely monitoring
14 the IOU's movement in the real time meter and AMI
15 progress for the PUC.

16 COMMISSIONER ROSENFELD: Thanks.

17 MR. PERKINS: The sample that was taken
18 in San Diego by the SDG & E indicates that there's
19 some pretty dramatic savings that can be done with
20 demand response at the residential level and
21 pretty enthused about making that leap from demand
22 response in commercial industrial down to
23 residential as well.

24 PRESIDING MEMBER PFANNENSTIEL: Thank
25 you. Bill?

1 MR. PENNINGTON: Yeah, I just wanted to
2 make sure that people recognize that our
3 information to all strategy is basically very
4 similar to what's being talked about relative to
5 what SMUD said and what the gentleman on the phone
6 was talking about related to SDG & E.

7 We would like to see the utilities
8 establish internet portals that would be very user
9 friendly that would have billing information
10 readily available there, and would allow the
11 customer to analyze their own situations and also
12 get information through that kind of medium to
13 programs that the utilities are offering.

14 That is all sort of tied up in our
15 information to all proposal.

16 COMMISSIONER ROSENFELD: Bravo.

17 PRESIDING MEMBER PFANNENSTIEL: Other
18 comments on residential?

19 MR. BLUM: Yes. Is there anything like
20 I see here --

21 PRESIDING MEMBER PFANNENSTIEL: I am
22 sorry, sir, if you want your comments to be
23 recorded, you need to --

24 MR. BLUM: I must say this, and I think
25 I can say I have so much experience with the

1 residential homes and what's going on, and I am so
2 much puzzled and one thing is that the customer
3 come and say that PG & E does not even question
4 why they have such a substantial drop. Is this
5 not what PG & E does if they see a strong
6 deviation, that they go and try to find out what
7 the reason is?

8 MR. SEGERSTROM: For a decrease in
9 consumption?

10 MR. BLUM: Dropped.

11 MR. SEGERSTROM: There are -- our Energy
12 Theft Division does look at numbers like that.

13 MR. BLUM: Okay, I have it, but I have
14 it in reality have it and people wondering because
15 I get this complaint that they said why do they
16 not recognize it. You should as PG & E already
17 should come and say, hey (indiscernible).

18 PRESIDING MEMBER PFANNENSTIEL: I would
19 like to before we are scheduled to take a luncheon
20 break here, but before we do that, I'd like to get
21 a sense of whether the discussion in the afternoon
22 on the other strategies, the non-residential and
23 the staff report calls the overarching strategies,
24 how long we think those discussions will go.

25 If they are going to be sort of less

1 than an hour's worth of discussion, then I would
2 recommend that we just continue going and finish
3 them up. However, I don't in any way limit the
4 discussion that remains or the time that remains.
5 We are here as long as there are people who want
6 to talk to us.

7 So, is there some sense of the people in
8 the room and the people on the phone on whether
9 their remain issues to be raised, discussion
10 topics that haven't yet been raised? We can go
11 around the table and see what we think in terms of
12 further work to be done here. Bob or Mike?

13 MR. RAYMER: Bob Raymer with CBIA, while
14 we are interested in non-residential area, about
15 15 percent of our members are in light commercial
16 construction, our main interest was the
17 residential portion.

18 PRESIDING MEMBER PFANNENSTIEL: Thanks.
19 Bruce?

20 COMMISSIONER ROSENFELD: I think Mike
21 was trying to --

22 PRESIDING MEMBER PFANNENSTIEL: I'm
23 sorry, I didn't see.

24 MR. HODGSON: The only question I have
25 is probably what the next process is going to be

1 because I know you have a time line to get a
2 report to the business meeting and then to the
3 Legislature, so when comments are due would
4 probably be our next interest.

5 PRESIDING MEMBER PFANNENSTIEL: Okay.
6 We will get to that. Bruce?

7 MR. CENICEROS: I think we will have a
8 comment or two about the interaction between
9 retro-commissioning in benchmarking in particular
10 and how those would be implemented.

11 PRESIDING MEMBER PFANNENSTIEL: PG & E?

12 MR. EILERT: I don't think we have
13 anything specific. We are kind of interested in
14 process, whether it be written comments accepted
15 after this meeting and so forth.

16 PRESIDING MEMBER PFANNENSTIEL: So Cal
17 Gas, any?

18 MR. AHMED: We just have one or two
19 comments on the retro-commissioning and about the
20 process as PG & E stated. Also, I think I didn't
21 get an answer to the question on regarding the PGC
22 funding whether it will be inaccessible, what is
23 currently being funded --

24 PRESIDING MEMBER PFANNENSTIEL: I think
25 that will be up to the Commission to determine in

1 a recommendation to the Legislature.

2 MR. AHMED: Okay, I was wondering if it
3 was going to be a part of the recommendations.

4 PRESIDING MEMBER PFANNENSTIEL: We don't
5 know yet.

6 MR. AHMED: Okay.

7 PRESIDING MEMBER PFANNENSTIEL: Stan,
8 other discussion?

9 MR. WIEG: We are very close to where
10 the builders are, a small portion of our interest
11 is in non-residential. We have supplied your
12 staff with a brief comment letter, and we will
13 follow up after this meeting if it is appropriate.

14 MR. CONLON: Our only comment on
15 commercial had to do with the correspondence
16 between the benchmarking and retro-commissioning
17 and that the savings may be smart to allocate
18 savings to those two things.

19 PRESIDING MEMBER PFANNENSTIEL: Okay,
20 other people -- it sounds to me like we probably
21 can keep on going, and --

22 MR. CENICEROS: I'm wondering how close
23 to finish we are with the residential?

24 MR. PERKINS: This is Dan in San Diego
25 again, and I really think we need to spend some

1 time on how it is that we are going to do
2 contractor training, where the funds are going to
3 come from, how that process is going to take place
4 at the IOU or where it is going to take place.

5 PRESIDING MEMBER PFANNENSTIEL: Thanks,
6 and, Bruce, you were saying you didn't think we
7 had finished residential.

8 MR. CENICEROS: I didn't see an
9 indication yet that we've exhausted the comments.
10 So, I was just wondering if you wanted to take a
11 quick --

12 PRESIDING MEMBER PFANNENSTIEL: Oh,
13 okay, I thought we had. Do you have a preference,
14 Art, breaking or not?

15 MR. ROSENFELD: I don't care.

16 PRESIDING MEMBER PFANNENSTIEL: We run
17 into this dangerous time when you go another 45
18 minutes and people get really hungry and then they
19 get real grouchy.

20 MR. PERKINS: It's okay, I can call
21 back.

22 PRESIDING MEMBER PFANNENSTIEL: I'm
23 thinking that maybe we should take a break now,
24 and then come back and spend whatever time is
25 necessary this afternoon.

1 So, let's break for an hour and come
2 back at 1:00. Thank you.

3 (Whereupon, at 11:56 a.m., the workshop
4 was adjourned, to reconvene at 1:10
5 p.m., this same day.)

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1
2 AFTERNOON SESSION

3 1:10 p.m.

4 PRESIDING MEMBER PFANNENSTIEL: I want
5 to call this workshop back to order.6 We took a bit of an extended lunch, and
7 I hope that's indicative of people deciding that
8 they can finish it expeditiously this afternoon.9 COMMISSIONER ROSENFELD: They finished
10 expeditiously.11 PRESIDING MEMBER PFANNENSTIEL: We will
12 move through. I think the first order of business
13 is to see if there are other comments or
14 discussion on specifically on the residential
15 strategies. We have one more. Thank you, sir.16 MR. CHAPMAN: Commissioners and
17 audience, I'm Jeff Chapman with California Living
18 and Energy. I've been doing some thinking, and my
19 comment isn't made in a realm of here is a
20 solution, but with a combined wisdom in this room,
21 I think there is a solution.22 Earlier Mike mentioned about some
23 definitive issues, and he mentioned that in the
24 retro market, possibly there were three issues
25 that could be explored for increasing energy

1 efficiency. One was R 38 in the attic, tight duct
2 testing, and also replacing the glass, the
3 windows.

4 Bill's comment was well taken. We know
5 it is a cosmetic issue, yet for my wife, it is a
6 big issue. So, we will do that.

7 What I am struggling with and the way
8 the language is presented is that this is a
9 voluntary program, but energy use isn't a
10 voluntary issue. We have a budget, we only have
11 so much energy we can use. I am teaching the 2005
12 code change every week, and when builders begin to
13 realize and architects begin to realize there is
14 only so much energy available, but the amount of
15 construction increases per the statistics that
16 Pete has in this report and staff has, why is it
17 that we don't have something prescriptive since
18 most of us in this state from our point of buying
19 to our point of sale are going to make quite an
20 increase in profit.

21 That something is expected at that point
22 of sale at the escrow office to show some sort of
23 energy efficiency. Maybe not three components as
24 Mike suggested, his point was well taken, but
25 maybe we just focus on something like R38 and/or

1 tight duct/tight duct improvement in the EER
2 values, SEER value of the condenser, whatever
3 scenario because if this is only voluntary, and it
4 is one in ten, the average home seller is going to
5 say glad you came by, appreciate your request for
6 my information on how much electricity I use, I'll
7 wait for the other eight to come, and I will make
8 more money.

9 I realize that my comments are not
10 definitive in terms of this is a solution, but if
11 we all have this problem, I don't care about a
12 person's personality type or attitude, you are
13 going to stand shoulder to shoulder with me, and
14 we are going to fix the problem.

15 PRESIDING MEMBER PFANNENSTIEL: Thank
16 you.

17 MR. PERKINS: We have to make the rubber
18 hit the road. It is going to require facilitators
19 at all levels in order to make this happen;
20 industrial, commercial, all different types of
21 commercial, and those facilitators are going to
22 have to step up and make sure that job is done.

23 That is where we are stepping in at San
24 Diego.

25 PRESIDING MEMBER PFANNENSTIEL: I'm

1 sorry, would the person on the phone please always
2 identify yourself?

3 MR. PERKINS: I'm sorry, Dan Perkins,
4 Smart Energy Homes San Diego. I'm sorry.

5 PRESIDING MEMBER PFANNENSTIEL: Okay.

6 MR. CHAPMAN: I appreciate Dan's
7 comments from San Diego's perspective, but what
8 about from south of San Diego to north of Eureka?
9 We have a responsibility to use our energy wisely.
10 I've never thought about buying a hybrid car, and
11 all of the sudden I am thinking about the next car
12 I buy is going to be a hybrid. Why? It is smart.

13 Well, most home buyers are just trying
14 to get in, they are not going to think about all
15 the electrical use and everything, they want to
16 see if they can make the house payment. If we do
17 something proactive that gives substance that says
18 this is how we are going to save, then you can
19 quantify the KWwhs and everything else and have
20 something to present to the Legislature and the
21 governor that will show substantial savings.

22 I thank you for taking up your time.

23 PRESIDING MEMBER PFANNENSTIEL: Thank
24 you.

25 MR. PERKINS: Dan again here in San

1 Diego. Of course, we are incorporating the EM &
2 V, the Evaluate Measure and Verify Program, and I
3 think that's going to be part of quantifying what
4 it is that is actually going on out here.

5 PRESIDING MEMBER PFANNENSTIEL: Thank
6 you. Hearing nothing else specifically on
7 residential, I would like to move on to some
8 discussion of the non-residential strategies that
9 were proposed. Before lunch, I heard a few
10 parties who wanted to comment on some of the
11 issues on the non-residential. I think
12 specifically the benchmarking retro-commissioning.

13 Anybody here who wants to take that on?

14 MR. AHMED: This is Abdullah Ahmed,
15 Consultant to Southern California Gas. Regarding
16 the analysis done on benchmarking and retro-
17 commissioning. In fact, as a general comment, I
18 just was wondering how the savings are calculated
19 because the fact that we do an audit or a study
20 does not necessarily guarantee that the building
21 owner or the building occupant is going to adopt
22 or actually implement the recommended measures.

23 What I was wondering is in the cost
24 benefit analysis, what was really assumed as a
25 cost? Just the audits themselves or just the

1 implementation cost themselves, or the entire cost
2 of the audit plus the implementation.

3 In other words, you do ten audits, and
4 the only two -- two of the audits are translated
5 to implementation, so does the cost include the
6 ten audits plus the two implementations, or is it
7 only just the two implementations?

8 If it does, I'm kind of curious because
9 the benefit cost ratio seems to be very high
10 whereas the IOU's are implementing direct
11 implementation programs, and some of those cost
12 benefit ratios are not that high. So, that was my
13 question.

14 PRESIDING MEMBER PFANNENSTIEL: Can you
15 address that?

16 MR. JACOBS: Yeah, I'll be glad to
17 address that. In terms of how the costs are
18 calculated, the short answer is all those details
19 are presented in the appendix to the consultant
20 report, and I can lead you through those offline
21 or whatever form is appropriate.

22 To answer your question directly, we did
23 say for example, the audit, the information on
24 homeowners as an example. There is a cost in
25 there to provide the audit that is accounted for

1 for all customers who when presented the
2 opportunity to have an audit, choose to do so.

3 There is some adoption rate associated
4 with the audit itself. Okay, so for everybody
5 that says I want an audit, then there is a cost
6 associated with that that is calculated. Then
7 some number of people having chosen an audit, will
8 look at the report and say, okay, I'm going to
9 implement this, this, and this. So, the cost
10 associated with installing those hard measures
11 based on the recommendation coming from the audit,
12 is included in the cost benefit calculation.

13 Costs are assumed to be born by the
14 homeowner, there is not an incentive in this
15 particular intervention that is provided. It is
16 just homeowners voluntarily presenting information
17 and deciding to take action. Then the rates at
18 which we are assuming that homeowners are taking
19 action after reading their audit reports, are
20 basically congruent with the observed measure
21 adoption rates from the evaluations of the utility
22 residential audit programs.

23 MR. AHMED: The cost of the -- in your
24 TRC calculation, the cost includes the cost of
25 implementation, that also includes the cost of the

1 audits of the entire program, or just those
2 participants.

3 MR. JACOBS: It includes the cost of the
4 audit for all people that requested one and the
5 cost of measures for the subset of those people
6 who actually implement based on the audit
7 recommendation.

8 MR. AHMED: The implemented measure that
9 you assume, I heard you say earlier that most of
10 them are HVAC related, right?

11 MR. JACOBS: Not necessarily.

12 MR. AHMED: I thought you said like 50
13 percent HVAC assumption at one point. I don't
14 know --

15 UNIDENTIFIED VOICE: I think that's
16 residential.

17 MR. AHMED: Oh, that was residential,
18 okay.

19 MR. JACOBS: The adoption rates vary by
20 measure, and so it depends on the particular
21 intervention.

22 MR. AHMED: Did you compare your cost
23 benefit ratio analysis with similar utility
24 programs to see how they compare?

25 MR. JACOBS: No.

1 MR. AHMED: I would advise you to do
2 that because some of the measures you might be
3 including are already existing programs with
4 certain utilities, and you can see their filings
5 and maybe your benefit cost ratios are not in line
6 with theirs, or if not, what is the explanation.

7 I think you are doing more audits and
8 fewer implementations than utilities are doing.
9 Utilities are doing direct implementation through
10 incentive measures. So, their costs are lower,
11 and your costs are higher in your analysis, and
12 yet, the TRC values seem to be high. That is just
13 a cursory check that I just did.

14 MR. JACOBS: Okay, yeah, I guess I would
15 appreciate it, you know. We can certainly do that
16 and do those, but also if you have an opportunity
17 to review the details of the calculations in the
18 appendix. If you see something that jumps out at
19 you, please let me know.

20 MR. AHMED: Okay.

21 PRESIDING MEMBER PFANNENSTIEL: Thank
22 you. Other issues, comments on the non-
23 residential strategies?

24 MR. PERKINS: Does that include multi-
25 family?

1 PRESIDING MEMBER PFANNENSTIEL: Yeah, we
2 haven't talked about them. Let's get to them in
3 perhaps in a separate category.

4 MR. PERKINS: Okay.

5 MR. BLOMBERG: I'm Jerome Blomberg, and
6 I represent Sunoptics Skylights, and I've been an
7 advocate for daylighting buildings for 20 some
8 years.

9 The last time that we had a review, the
10 consultant had not addressed daylighting as one of
11 the strategies in non-residential buildings, and
12 first, has that been added in any way?

13 MR. JACOBS: We do have daylighting
14 controls. I am trying to find it. Why don't
15 you -- let me flip through this a little bit. Why
16 don't you continue.

17 MR. BLOMBERG: Anyway to go back and
18 bring the subject up again, one of the issues that
19 I am not clear on is whether or not there is a
20 clear return on investment of all of the things
21 that are being considered. In other words, how
22 much is taking KW of power offline at peak hours.

23 In other words, does the Commission have
24 an idea of what they think it is worth to do that?
25 You know, that is separate from the KWhs per year,

1 but each one would have a separate value to the
2 state, and daylighting happens to fit very well
3 into both of them.

4 In other words, in a new construction,
5 simple type buildings, we can replace a KW of
6 electric lighting for somewhere between \$500 and
7 \$1,000 in simple retrofits, and that would
8 probably be a little higher.

9 It still is a bargain compared to
10 building a new power plant which consumes energy,
11 so that same investment would deliver probably
12 2,800 KW a year in savings. That would be based
13 on building use. Obviously if you run the
14 building seven days a week from dawn till dusk,
15 you are going to get more benefit than if you are
16 operating eight hours a day or whatever.

17 Anyway, so in thinking about it and
18 being exposed to the problem of daylighting and
19 getting it installed in new buildings and existing
20 buildings, there is such a variety of
21 applications, especially in retrofit.

22 To try to figure out a prescriptive
23 standard of when you would implement that is
24 nearly impossible. We are renting a building and
25 we want to daylight obviously, and the building

1 was built 30 years ago or 40 years ago, and the
2 structural requirements today are different than
3 they were 30 years ago when the building was
4 built.

5 So, we are having to limit the area that
6 we can daylight because we have to maintain the
7 shear in the building and that sort of thing.

8 So, to complicate the world of mandating
9 in a world like that, I think an incentive, a
10 financial incentive based on KW^hs -- not KW^hs, but
11 peak load, and the utilities have always had a
12 concern of, gee, if we count on that power being
13 taken off line, how do we know that somebody won't
14 go up there and put a piece of tape over the photo
15 cell, or it will be changed, or it doesn't
16 necessarily function.

17 I think that if there was to become a
18 financial incentive, that the utilities should
19 have the right to put in a switch that they could
20 turn the power off on all of the lights that are
21 under photo controls, just like they do with air
22 conditioners and that sort of thing. That would
23 guarantee that it would be available.

24 Anyway, that is the position that I
25 would like to present that it works, it has been

1 around for a long time, we are actually producing
2 about 1 1/2 MWs of saved power a week. We do most
3 of the WalMart stores. To ignore it and not to
4 identify what it is worth to get that off line and
5 make that available at everyone of our
6 considerations here doesn't make sense to me
7 because there are two issues, one is reduce
8 consumption of non-renewable energy, and the other
9 is to reduce peak so we don't have brown-
10 outs/black-outs or have to build new power plants
11 in somebody's backyard.

12 COMMISSIONER ROSENFELD: This is Art
13 Rosenfeld. I think you've made three points, and
14 I think we've (indiscernible) all, although we
15 will give Pete Jacobs a chance to back me up.

16 First of all, you said daylighting is a
17 very good idea, and we at this table certainly
18 agree.

19 Secondly with how you get credit for the
20 fact that it is coherent with times of congestion
21 with electricity is expensive and scare and so on,
22 I guess you know that both CEC and the PUC have
23 adopted time dependent evaluation of electricity
24 which is cost calculating for every hour of the
25 year, and it goes up to the worse peaks of the

1 year to numbers like \$3.00 a KWh.

2 I hope that when Pete Jacobs did his
3 cost effectiveness calculations, he used time
4 depend evaluation of electricity.

5 MR. JACOBS: To an extent. I'll
6 explain.

7 COMMISSIONER ROSENFELD: Which he will
8 explain. The third point, and then I will get to
9 Pete Jacobs, you said this is something which you
10 don't want to mandate, you mainly want to have
11 incentives for it. Again, that is not Pete
12 Jacobs, that is -- the incentives which the
13 utilities calculate these days based on time
14 dependent evaluation of electricity. For that
15 reason, photovoltaics as a supply side and
16 daylighting on the conservation side get huge
17 recognition which they didn't before TDV, and so,
18 again, I think we are all on the same pathway, but
19 Pete, you are going to explain what "kind of"
20 means.

21 MR. JACOBS: Yeah, well, I think the
22 first question was did we consider daylighting in
23 the report. The answer to that is, yes. Although
24 the daylighting strategies that we looked at were
25 probably not as aggressive as I think what you are

1 suggesting which is to retrofit skylights and
2 daylighting controls to buildings. This is more
3 looking at putting in daylighting controls in
4 spaces that already had architectural features
5 that would allow them to be daylit, so --

6 COMMISSIONER ROSENFELD: I guess that is
7 called daylight harvesting.

8 MR. JACOBS: Yeah. So, we are
9 harvesting existing daylight, not necessarily
10 making alterations to buildings, at least in terms
11 of the way we looked at it in the report. So,
12 your point is well taken.

13 In terms of time dependent evaluations,
14 we used avoided cost numbers that were levelized.
15 In other words, an average KWh or since KWh that
16 varied by measure type according to the way that
17 the measure responded relative to peak pricing.

18 For example, HVAC measures we used a
19 higher avoided cost than say refrigeration, which
20 is flat. So, we didn't do our analysis of each
21 individual measure on a 8760 basis, but we did it
22 on an annual basis, but applied weighted avoided
23 cost values depending on the end use.

24 COMMISSIONER ROSENFELD: Right. As I
25 recall, what is en vogue is to have three prices

1 for electricity: those things which use on peak,
2 shoulder, and off peak as you just said. The
3 avoided costs has been averaged into those prices.

4 MR. JACOBS: Correct.

5 MR. BLOMBERG: Then if you take the life
6 of a skylight in 20 years and you use it on a
7 WalMart type store or any store that is open seven
8 days a week, the cost per KWh saved gets down into
9 the 1 1/2 cents to 2 cents a KWh over the 20 year
10 period, and we can anticipate that, you know,
11 energy costs are going to go up.

12 If you see the advertising that Chevron
13 is doing and double page ads in every paper in the
14 United States, it says we are going to run out,
15 guys, start thinking about it. We just have to
16 look at that -- not mandate it, you know, just
17 give a reasonable incentive that is based on what
18 it is worth.

19 You ought to have -- what ever it is
20 worth, if it is worth or you could justify a
21 dollar a watt, then make that the incentive. If
22 you can justify ten dollars a watt, make that the
23 incentive, but get the results by people
24 volunteering to do it, and the utility having full
25 control over that. If you didn't want to have

1 control over it, you get to pay back the
2 incentive. it is a simple deal, but let's get the
3 benefit. Anyway, that's --

4 PRESIDING MEMBER PFANNENSTIEL: Thank
5 you, sir, those were very thoughtful comments, I
6 think we will incorporate those.

7 Other issues? I would like to make sure
8 we address multi-family, but are there other non-
9 residential before we get to multi-family issues?

10 MR. CENICEROS: A couple of things.
11 Bruce Cenicerros from SMUD. In looking through the
12 benchmarking section kind of raised a general
13 question in my mind. I am trying to figure out
14 how you will convert what you have in the staff
15 draft right now to actionable items,
16 recommendations to the Legislature.

17 There are a lot of utilities should and
18 the Energy Commission should, things like that in
19 here, those types of statements, but are you
20 planning to give a very clear list of things that
21 will require legislation and say here are the
22 things we want you, the Legislature, to enact in
23 law with new bills, and this is what they should
24 do and who should be involved, and budget
25 recommendations, and things at that level of

1 detail, or is it going to look pretty much like
2 what we see here?

3 PRESIDING MEMBER PFANNENSTIEL: That
4 will be -- I think that Art and I will receive
5 comments from today from written comments
6 following today, and that will have to be our
7 determination as to whether we think that there
8 are in fact legislative proposals that would
9 emerge from the staff draft and the comments to
10 that staff draft. Then put those in a report that
11 then the Commission has to decide whether it
12 agrees with those legislative proposals.

13 MR. CENICEROS: Okay, but there will be
14 some effort to kind of sort out what specifically
15 would require legislation and make that very clear
16 in that report that goes to the Legislature versus
17 things that would be maybe the CPUC's purview to
18 take up in one of their existing proceedings or a
19 new proceeding, that kind of thing?

20 PRESIDING MEMBER PFANNENSTIEL: Right.

21 MR. CENICEROS: All right, back to
22 benchmarking for non-residential buildings. I was
23 trying to understand the intentions here for --
24 first of all, I acknowledge that you've already
25 outlined a process for doing a whole proceeding or

1 effort initiative of some sort to really delve
2 into the details of what the needs for
3 benchmarking would be and how to go about it and
4 how to develop a model that will work for
5 California. I see that in that table in there in
6 the back of the report.

7 In the earliest section there, around
8 page 25, there is something that you describe
9 several levels or recommended several levels of
10 benchmarking tools be made available by utilities.
11 The most simple being something like a report I am
12 assuming would be simply reporting relative energy
13 use, maybe per square foot or something for a
14 certain type of building SAC code and then getting
15 more involved with collecting information about
16 specific equipment in a building and use and
17 things like that.

18 COMMISSIONER ROSENFELD: Particularly
19 for the energy hogs.

20 MR. CENICEROS: Right. I'm trying to
21 figure out how the multiple levels would fit in
22 with what is recommended in a table near the back
23 there on page 69, the third row from the bottom,
24 it mentions implement automated benchmarking.

25 I guess I am trying to reconcile here.

1 What is the requirement that you are recommending
2 be put on the utilities. Is it to develop the
3 least and most level of benchmarking tool here and
4 then if we want to as utilities see value in going
5 beyond that and going to additional levels where
6 you have to get out on the site and collect
7 information about the equipment and the uses in
8 that building, we can do that, or are you thinking
9 that it will be a multi-level program that
10 utilities would be required to do.

11 This is a very complex initiative here,
12 but I just don't quite see looking through here
13 what it is you have in mind.

14 MR. PENNINGTON: Related to the
15 benchmarking tool that the Green Building
16 Initiative directs the Energy Commission to
17 develop a plan for.

18 The current thinking on that is that it
19 would be a multi-level tool that would have a very
20 simple energy per square foot by SIC code kind of
21 level as you mentioned, and then also would have
22 other levels that would allow the user to zero
23 down and better apply the tool specifically to the
24 energy use of that particular facility.

25 MR. CENICEROS: The building owner would

1 be the one collecting that site specific
2 information to get more value from the
3 benchmarking tool, or would it be the utility --

4 MR. PENNINGTON: Yeah, there may be some
5 input. It is undefined who would collect the
6 information. Basically, to get down to that lower
7 level would require better information about the
8 end uses in the building and so forth. This is
9 under development, and you know we are headed down
10 that path.

11 I think what is intended now is that the
12 utilities are a partner in delivering that tool to
13 the industry. The GBI basically says that all
14 commercial buildings should be benchmarked, and
15 there should be a plan for doing that. It is
16 really not feasible for a huge number of
17 commercial buildings to be benchmarked without
18 active involvement of the utilities. There is
19 definitely going need to be a partnership here in
20 terms of rolling out that tool once it is
21 developed and figuring the best way to deliver
22 that information.

23 MR. CENICEROS: Okay, I guess my comment
24 would be then that I can see how you have really
25 worked hard to address the shortcomings of a

1 benchmarking tool in terms of the more simple you
2 make it, the less informative it is for making
3 true comparisons and identifying the true
4 potential of this particular building plus the
5 multiple levels, but I don't see in here where any
6 reference to maybe the need to prioritize the list
7 of all commercial buildings in California to put
8 all your effort into the ones that will yield the
9 most benefits. You know, maybe the largest
10 buildings, the ones that look worse when you use
11 just that first simple comparison, that first
12 level of benchmarking and going into those
13 buildings and maybe a phased approach of some
14 sort.

15 COMMISSIONER ROSENFELD: Maybe I can
16 back up Bill with a couple of comments about --
17 maybe we have to say this a little more clearly so
18 we don't sound too vague.

19 This is a two step process. That is
20 under the PIER program, in fact, under Martha
21 Brook whom you know, we have agreed to develop a
22 tool. We are not really developing a tool. I
23 mean there is an EPA tool and there's California
24 data to put into it to make sure that it is pretty
25 good at predicting energy use.

1 The Energy Commission has the
2 responsibility of taking this up to the stage
3 where we think the energy intensity per square
4 foot can be predicted plus or minus let's say 20
5 percent.

6 That will give the utilities who have to
7 implement this program a chance to figure out
8 which are the interesting candidates, which are
9 the energy hogs, and they should give further
10 drilling down, and which are the show case
11 buildings which should get some credit I guess.

12 Then we will turn that over to the
13 utilities who have the implementing power and the
14 public goods money, and they will decide where
15 they want to emphasize getting more information.
16 Of course, if they get more information about
17 schedules and age of building and so forth and so
18 on, the accuracy will improve, but at a cost per
19 square foot which they will have to figure out.

20 The Energy Commission is only committed
21 to developing the tool and then handing it off to
22 the implementors which will be the IOU's and
23 hopefully SMUD. I don't know if that helps at
24 all.

25 MR. CENICEROS: Yes, it does. It sounds

1 like a good approach.

2 PRESIDING MEMBER PFANNENSTIEL: Do you
3 have other questions, Bruce?

4 MR. CENICEROS: No, I think that covers
5 (inaudible).

6 PRESIDING MEMBER PFANNENSTIEL: Other
7 questions on the non-residential strategies and
8 then as I said, I would like to move on any
9 specific issues on multi-family buildings.

10 Let me start with multi-family be
11 specifically asking staff are there strategies
12 designed with specific other than the low income,
13 are there other multi-family issues or strategies
14 that were identified, I didn't remember seeing any
15 except for the low income questions.

16 MR. PENNINGTON: Are there strategies
17 that do not apply to buildings --

18 RESIDING MEMBER PFANNENSTIEL: Multi-
19 family non-low income.

20 MR. TRENSCHEL: Only in the sense -- not
21 a specific separate strategy that has been called
22 out there, only there was some acknowledgement in
23 there that some of the items that we have in terms
24 of the technical assistance, we have this
25 technical assistance option for building owners or

1 non-profit associations, those kinds of things,
2 that some of those same steps could be used for
3 other multi-family properties, but we didn't
4 provide a separate strategy that separately
5 quantified savings for non-low income or for other
6 categories of multi-family housing other than what
7 is in the report now.

8 Maybe I made worse than better, I don't
9 know.

10 MR. RAYMER: Bob Raymer with CBIA, what
11 you've got in here would apply to multi-family
12 housing, whether it is low income or not. You
13 know, the educational thing with the property
14 owners could be incredibly useful in providing
15 them with a way of determining where to get the
16 biggest bang for the buck.

17 I think that is a very useful approach.
18 I used to run multi-family over at Sac State, and
19 it would be nice to have access to somebody that
20 wasn't necessarily selling a particular widget
21 that could give me some advice on upgrading the
22 unit.

23 MR. CENICEROS: You know, this might be
24 helpful, it might be a good area for some
25 additional -- this is Bruce Ceniceros with SMUD.

1 This might be an area that needs some
2 clarification because at SMUD we are now talking
3 about trying to do some new programs for multi-
4 family, especially low income. The things that
5 distinguish low income multi-family are mainly the
6 tools that you have available there that you don't
7 with regular multi-family housing, such as the
8 California tax credit allocation committees,
9 resources and credits, and advantages for
10 competitive bidding, and things like that, getting
11 a credit on the score, and making it easier to win
12 a project for the developers if you include energy
13 efficiency as part of the project.

14 I think you could almost convert all of
15 these recommendations to cover all the multi-
16 family, but then call out what is unique about low
17 income multi-family and the resources that you
18 would want to make sure to take advantage of and
19 how you would do that as a qualifier there.

20 Along the same lines, most of the other
21 residential measures, although to be applied
22 differently, would also work in multi-family
23 housing. You just have a different set of actors,
24 different transaction train going on, and you have
25 to approach them differently.

1 They don't all work, but some of them
2 do, so you might want to clarify that those
3 measures would also apply to multi-family because
4 it sounds like they are all in the single family.

5 PRESIDING MEMBER PFANNENSTIEL: It does
6 seem like the analysis would be different between
7 the results, the savings potential would be
8 different between the single family and the multi-
9 family, and the multi-family and the low income
10 multi-family.

11 MR. JACOBS: Correct, correct. Just to
12 clarify, the information to all homeowners
13 initiative and the residential building, HVAC
14 diagnostics initiative were applied to single
15 family and to multi-family, but they were applied
16 to multi-family condos. In other words, not to
17 rental property, but to owner occupied multi-
18 family. Then on the low income, that was applied
19 strictly to low income renters, so we've got a
20 little bit of a hole in the strategy here. We
21 don't have non-low income rental necessarily
22 targeted. It is a little bit tougher nut to
23 crack.

24 At this point and in terms of our energy
25 savings estimates at least focused on owner

1 occupied, both single and multi-family buildings.

2 PRESIDING MEMBER PFANNENSTIEL: Because
3 according to the numbers in the executive summary,
4 it looks like there is something like 3.6 million
5 multi-family units, so I don't know what
6 percentage of those would be low income, probably
7 not a large percentage, so that is a big hole if
8 they have separate strategies or separate analyses
9 for them.

10 MR. JACOBS: Those details are already
11 in the appendix. You can really explore that in a
12 little more detail.

13 PRESIDING MEMBER PFANNENSTIEL: Stan?

14 MR. WIEG: Stan Wieg from the California
15 Association of Realtors. One other pitfall which
16 I did not see addressed, and may be there and I
17 missed it, but I did not see it addressed in your
18 program of incentives and implementation for
19 multi-families is that a great number of our
20 units, particularly older housing stocks are in
21 rent control jurisdictions.

22 If we are to properly incentivize the
23 owners/landlord to make improvements, if he cannot
24 capitalize that and factor that into the rent,
25 then he has an active disincentive not to make

1 that investment conversely. Even if we do assume
2 they are cost effective and therefore, it will
3 increase yield in some of the radical rent control
4 jurisdictions, he will not be permitted to realize
5 that additional profit off of the rental
6 situation.

7 So, I'm not saying it won't work, and I
8 am not trying to make it sound impossible, but
9 what I am suggesting is that it is something that
10 when the Commission is making a recommendation to
11 the Legislature, it should take into account that
12 in a rent control jurisdiction, a different
13 pattern of incentives will have to be used, either
14 there will have to be a specifically permitted
15 pass through for energy improvements, and if they
16 are socially desirable, I suspect that is viable.

17 There will have to be a different
18 combination of splits in the incentive between the
19 tenants and the landlords, so as to motivate the
20 tenants to accept those and make those kinds of
21 investments.

22 PRESIDING MEMBER PFANNENSTIEL: Thanks.

23 MR. PERKINS: Stan, in San Diego, I
24 think time-of-sale if that can be tracked, is an
25 opportunity to implement that.

1 MR. WIEG: I'm sorry I don't understand.

2 MR. PERKINS: At the time of sale, the
3 multi-family because there is turn over in that
4 market.

5 MR. WIEG: Of course, but that doesn't
6 necessarily disturb your right to quiet enjoyment
7 of the apartment by the tenant. Indeed, the
8 occupancy is often a significant factor in the
9 value of the rental property. What you want to
10 avoid is a situation where you force a landowner
11 of whatever sort, force a landowner either at time
12 of sale or some other time to make or try to
13 incentivize him to make an improvement in the
14 property which cannot be cost effective for him
15 because he cannot recover the cost.

16 Most of the things that we are talking
17 about have been improvements in the property,
18 conservation measures which are cost effective.
19 They pencil out. If we are under an artificial
20 constraint on the landlord so that he or she
21 cannot recover the savings, then you have created
22 a situation where they can never pencil out.

23 I am not saying there is no solution,
24 but I am just saying one would have to be careful
25 to craft the incentive either with an attached

1 exemption and pass through ability or an ability
2 to somehow otherwise factor that into the rent
3 control equation.

4 PRESIDING MEMBER PFANNENSTIEL: Bob, did
5 you have a comment on that?

6 MR. RAYMER: Bob Raymer with CBIA. I
7 agree with what Stan is saying, you have to factor
8 in the fact that there is a lively disincentive to
9 do this.

10 With regards to the speaker on the
11 phone, with multi-family construction, you have to
12 differentiate between owner occupied and renter
13 occupied. The project that I managed across the
14 river from Sac State, we had both apartments and
15 dormitories. We went through three different
16 sells of the entire project in a 2 1/2 year period
17 with no impact whatsoever on tenancy.

18 The people just continued living in the
19 units from one owner to another to the third
20 owner. As a matter of fact, they went to a force
21 sale after, shortly after I left, so there is two
22 different apples and oranges here in terms of
23 condominiums versus apartments.

24 I agree with what Stan is saying, you've
25 got some rabid rent control jurisdictions out

1 there that you are going to have to work with. I
2 think once you start working with them
3 politically, I think they will be very helpful,
4 but if you just try to come in and say we need to
5 do "X, Y, and Z" they will be very resistant.

6 MR. PERKINS: My point is that I think -
7 - this is Dan in San Diego again, that the
8 opportune time to take advantage of incentives
9 would be at the time of sale, maybe a reduction in
10 interest, something is going to throw a bone at
11 the buyer that is going to make them want to step
12 up. I am saying that just happens to be a good
13 opportunity to do it. I don't know how it is that
14 you wrestle with a lot of these other issues that
15 you've talked about, existing tenants.

16 PRESIDING MEMBER PFANNENSTIEL: I am now
17 I think going to open this to any other
18 discussion, comments, or questions on the staff
19 report. I think we have touched upon in depth a
20 number of the specific strategies. There are
21 other areas that I think the report covers quite
22 well, but this is an opportunity to offer up any
23 thoughts or questions and make sure that people
24 leave here understanding as much as anybody wants
25 to within the report and the analysis that

1 underlies it.

2 MR. PERKINS: I brought up before lunch
3 the contractor issue on training and
4 certification. Are we on track for having a good
5 solid footing on what our contractors are going to
6 be required to do out here?

7 PRESIDING MEMBER PFANNENSTIEL: Bill, do
8 you want to answer that?

9 MR. PENNINGTON: I am not sure I
10 understand the question.

11 MR. PERKINS: In other words, are we
12 going to require certification, are they going to
13 have to be check made or an analysis or certified
14 in order to tackle the HVAC starting in October?

15 MR. PENNINGTON: Okay, that is way off
16 the subject of this meeting.

17 MR. PERKINS: Okay.

18 MR. PENNINGTON: I don't know if you
19 want me to respond to it.

20 PRESIDING MEMBER PFANNENSTIEL: Sure.

21 MR. PENNINGTON: Yes, we are on track
22 for being prepared for the October 1 effective
23 date for the 2005 building standards requirements
24 for duct ceiling when HVAC equipment is changed
25 out.

1 There are pretty substantial efforts
2 that are going on to provide training to
3 contractors and to HERS raters in the Southern
4 California area. For example, Southern California
5 Gas Company is providing quite a few training
6 sessions. Southern California Edison has agreed
7 to provide some, and both of those trainings are
8 being coordinated with IHACI.

9 In Northern California, Pacific Gas and
10 Electric sponsored a very large number of training
11 sessions all over Northern California. I think
12 there is about 1,300 contractors that have been
13 trained at last count.

14 MR. PERKINS: Seems like I have a void
15 in San Diego.

16 MR. PENNINGTON: I'm not familiar with
17 what SDG & E has done frankly. So, perhaps we
18 could answer that offline.

19 MR. PERKINS: Okay.

20 PRESIDING MEMBER PFANNENSTIEL: Yeah,
21 maybe we can pursue that separately.

22 MR. PERKINS: Okay, thank you.

23 PRESIDING MEMBER PFANNENSTIEL: Other
24 issues here. I know that many people are
25 interested in our schedule, upcoming schedule.

1 Let me guess, Bob. Comments, written comments,
2 and all of that; I think it is pretty clear that
3 we need to work backwards from a date of October 1
4 when we are obligated to provide a report to the
5 Legislature.

6 We would intend to adopt a committee
7 report, a report from Art and myself to the full
8 Commission on the preceding business meeting which
9 is I think we said is September 21.

10 Sometime between now and September 21,
11 Commissioner Rosenfeld and I need to take pen in
12 hand and write a committee report, right, Art?

13 COMMISSIONER ROSENFELD: (Inaudible.)

14 PRESIDING MEMBER PFANNENSTIEL: That is
15 what I thought. So, yes, we are going to ask for
16 the continued help of this assembled group in
17 doing that.

18 So, I would like and would appreciate
19 comments, written comments on the staff draft. It
20 would be most useful to me, and I'll ask Art in a
21 minute what would be most useful for him, to have
22 positive suggestions on, and the staff draft is
23 organized around strategies, specific concrete
24 strategies.

25 You don't need to feel compelled to use

1 that format if there is some other way you think
2 you would like to organize your comments, please
3 do so.

4 I would like them to be actively
5 positive in the sense of what we might recommend
6 to the Legislature. I think we are all in
7 agreement that there is an enormous opportunity
8 out there of energy savings from existing
9 buildings. So, you know, work with us in terms of
10 how do we go about capturing those savings.
11 People have different ideas, the ideas expressed
12 today were very very useful and very good ideas.

13 I think there is a wealth of analysis
14 that has been done, a lot of which is reflected in
15 this report, but there is more to mine, I think,
16 if you want to go about doing that.

17 We will talk about the date in a minute,
18 but let me ask Art if there is anything else you
19 would like to see in the comments.

20 As for the timing then, since I feel
21 that people wouldn't be here had they not read the
22 report, so we've already kind of crossed that
23 bridge. So, I would like to see comments in. what
24 is reasonable, two weeks from now? Two weeks from
25 now --

1 MR. PENNINGTON: The notice asks for
2 comments in by this Friday.

3 PRESIDING MEMBER PFANNENSTIEL: I'm
4 sorry, I did not see that. There is something
5 already out there for comments by this Friday?

6 MR. PENNINGTON: Yeah, that was what the
7 notice said, welcome through July 22.

8 PRESIDING MEMBER PFANNENSTIEL: I think
9 then we need to stick with that. I don't think we
10 have time to notice again. I would think we would
11 have to reissue the notice in order to change that
12 time. I might suggest that Commissioner Rosenfeld
13 and I might be willing to entertain comments that
14 come in a little after that.

15 I know for a fact that Commissioner
16 Rosenfeld will because he will not be here --

17 COMMISSIONER ROSENFELD: That's right.

18 PRESIDING MEMBER PFANNENSTIEL: I would
19 like comments in by this Friday, would entertain
20 as late as the week after that. We then will
21 create a committee draft that will circulate by
22 which time we are going to be pretty tight on
23 time, but that is what we intend to do is get
24 around a committee draft for further discussion.

25 I don't know that we would intend to

1 have another workshop. Bill, is that an intent or
2 Dale in the process?

3 MR. TRENSCHEL: No, I think this is the
4 best opportunity for comments. The last workshop
5 we were planning anyway at this point, and just
6 for information, I think that to meet the 21st
7 business meeting, we have to have something
8 completed by about September 8 as I recall in
9 terms of the report, the committee report.

10 PRESIDING MEMBER PFANNENSTIEL: Question,
11 thoughts, comments?

12 MR. RAYMER: This is Bob Raymer with
13 CBIA. As the sponsor of this legislation way back
14 when, I would just like to say we are very pleased
15 with the direction that the CEC is heading, and
16 the fact that there seems to be a real active
17 urgency to get something rolling from this.

18 We in no way wanted to detract from new
19 residential regulations, but we also saw of the 13
20 million units out there, you have a huge chunk
21 that has sort of been going ignored for the most
22 part, and this will be a difficult kind of path to
23 take, but a very worthwhile one down the road.

24 So, we are very pleased the direction
25 you are taking. Thank you.

1 PRESIDING MEMBER PFANNENSTIEL: Thanks
2 very much. I really want to thank everybody here
3 for your active participation here and a lot of
4 good thoughts. I filled lots of notebook pages
5 today with I think excellent ideas and suggestions
6 that we should consider as a committee.

7 Thank you very much, and we will be
8 adjourned.

9 (Whereupon, at 2:01 p.m., the workshop
10 was adjourned.)

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I, PETER PETTY, an Electronic Reporter,
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IN WITNESS WHEREOF, I have hereunto set
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